KING

POPEYE and CONSUMER AND HOMEMAKING CAREERS

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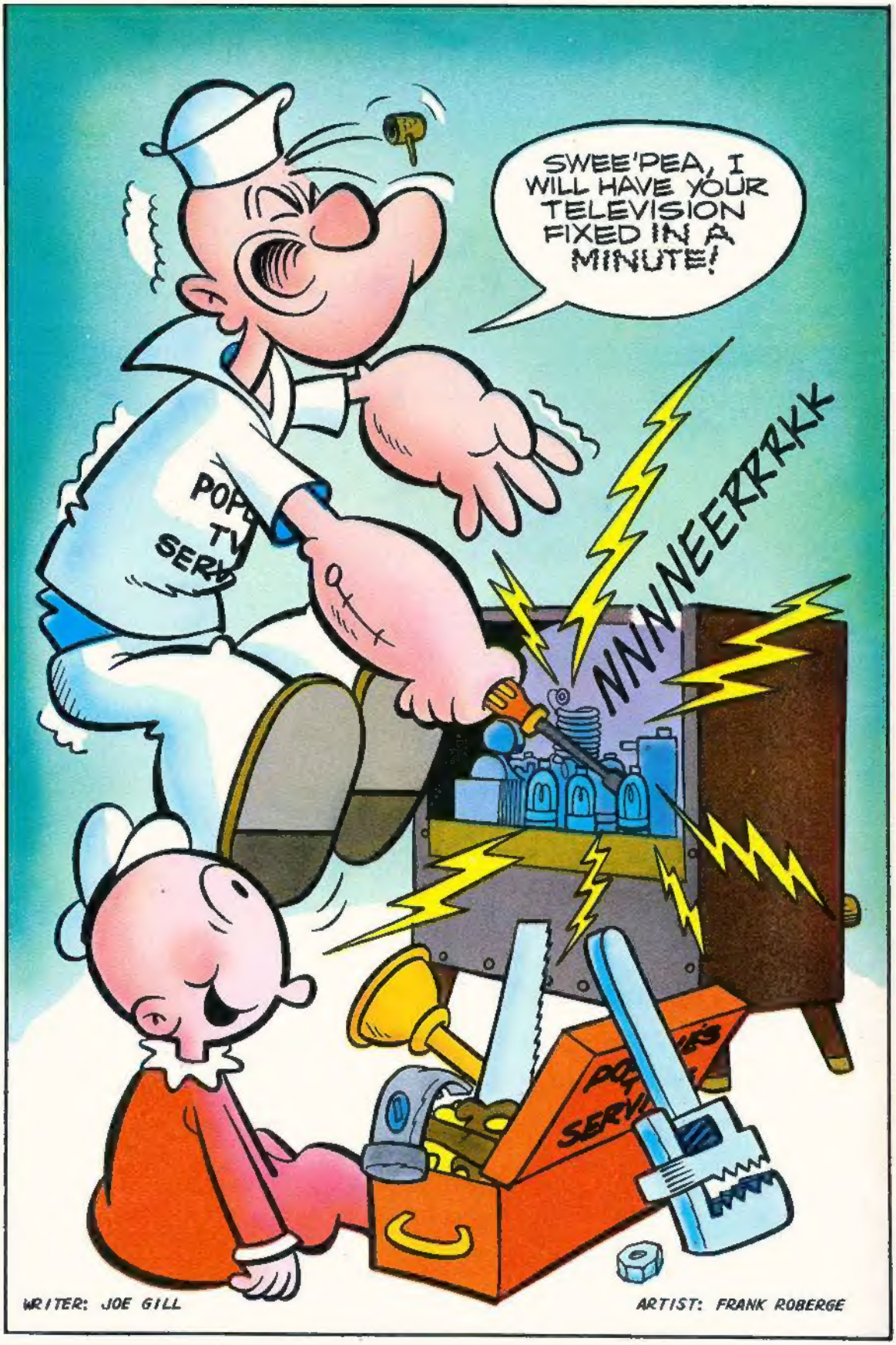
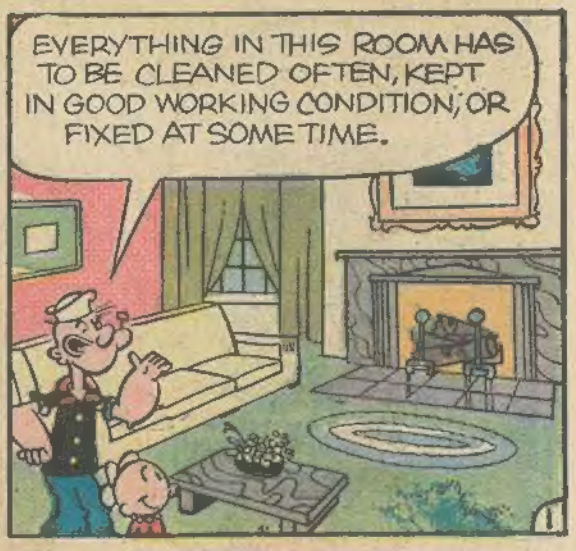

SWEE'PEA, I WILL HAVE YOUR TELEVISION FIXED IN A MINUTE!
NNNNEERRRKK
WRITER: JOE GILL
ARTIST: FRANK ROBERGE

IS IT REALLY TRUE, POPEYE, THAT MILLIONS OF PEOPLE HAVE JOBS WORKING IN PEOPLE'S HOMES?

NOT ALL THESE JOBS ARE DONE IN THE HOME, SWEE'PEA, BUT THEY ALL HAVE SOMETHING TO DO WITH THE PEOPLE WHO LIVE THERE AND THE THINGS THEY OWN AND USE.



POPEYE E-6 CONSUMER AND HOMEMAKING

POPEYE E-6
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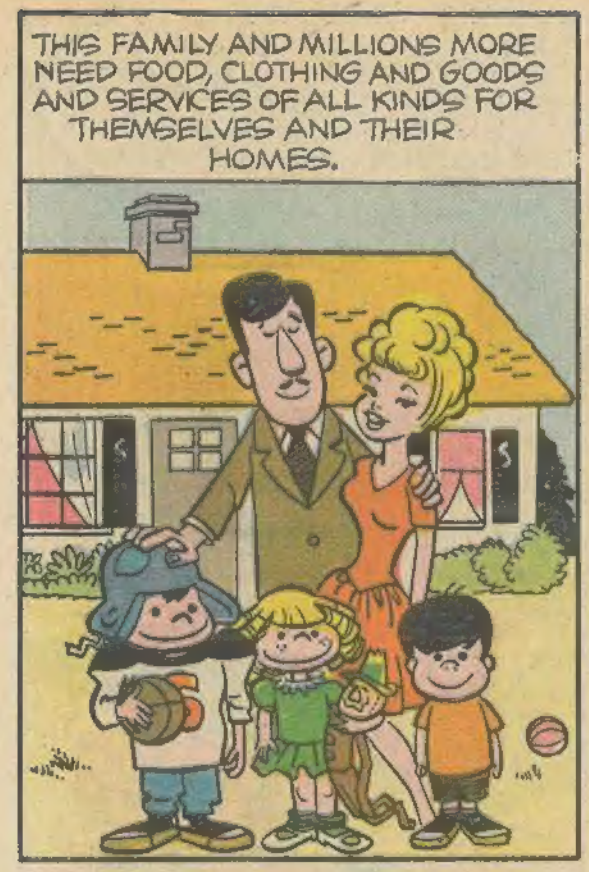
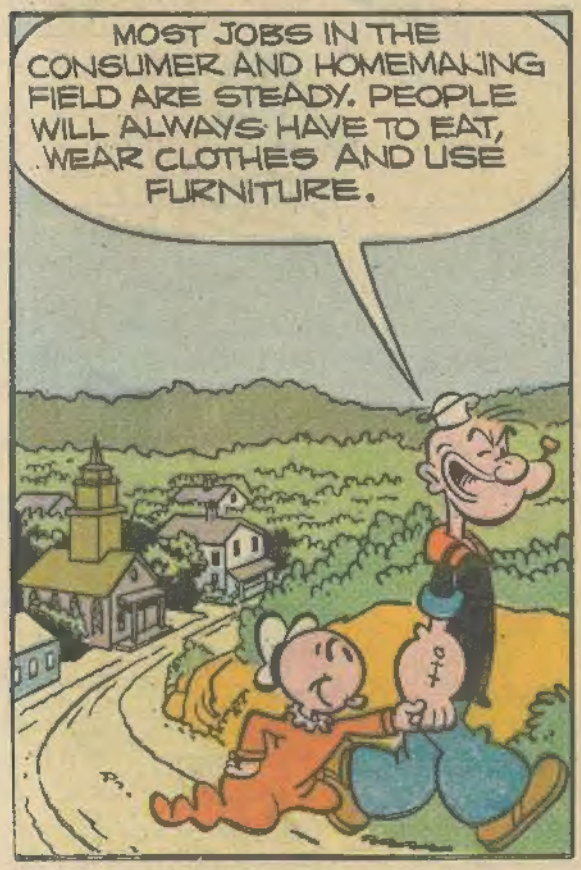

THIS FAMILY AND MILLIONS MORE NEED FOOD, CLOTHING AND GOODS AND SERVICES OF ALL KINDS FOR THEMSELVES AND THEIR HOMES.

SOME HOME SERVICE JOBS NEED PEOPLE WITH COLLEGE EDUCATIONS, OTHER JOBS CAN BE DONE BY HIGH SCHOOL GRADUATES. YOU CAN DO SOME JOBS IN THIS FIELD EVEN BEFORE YOU FINISH HIGH SCHOOL.

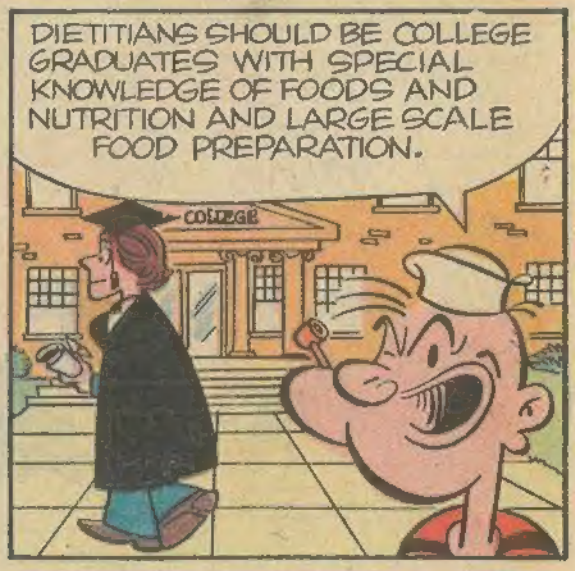

MOST JOBS IN THE CONSUMER AND HOMEMAKING FIELD ARE STEADY. PEOPLE WILL ALWAYS HAVE TO EAT, WEAR CLOTHES AND USE FURNITURE.

THESE THINGS DON'T USUALLY GO ON AT THE SAME TIME BUT THERE ARE MILLIONS OF PEOPLE WORKING AT THESE JOBS RIGHT NOW KEEPING PEOPLE FED, CLOTHED AND COMFORTABLE AT HOME.
INTERIOR DECORATOR

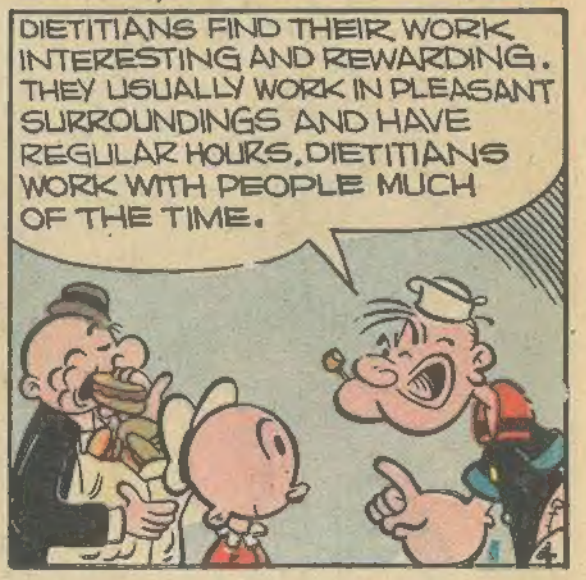
ONE OF THE MOST IMPORTANT CAREERS IN THIS FIELD IS THAT OF DIETITIAN. 90% OF ALL DIETITIANS ARE WOMEN.
SOME DIETITIANS WORK IN HOSPITALS OR SCHOOLS WHILE OTHERS HELP HOUSEWIVES AND COOKS TO PLAN AND TO PREPARE GOOD, HEALTHY MEALS.
FATS
STARCHES
PROTEINS
I LOVE SPINACH! ARF! ARF!
SPINACH IS AN EXCELLENT FOOD, POPEYE, BUT ONE VEGETABLE ALONE IS NOT A BALANCED DIET.
DIETITIANS TELL THE PUBLIC IMPORTANT FACTS ABOUT GOOD FOOD THROUGH RADIO, TELEVISION, NEWSPAPERS AND MAGAZINES.
WE TELL MOTHERS WHICH FOODS ARE BEST FOR THEIR FAMILIES, SHOW THEM THE BEST WAYS TO PREPARE THESE FOODS AND LET THEM KNOW WHICH FOODS ARE THE CHEAPEST TO BUY.

HEAD DIETITIANS HAVE JOBS WITH THE ARMY AND NAVY, IN LARGE HOSPITALS, SCHOOLS AND BUSINESSES. THEY MAKE SURE THAT LARGE SCALE MEALS SERVED TO MANY PEOPLE ARE WELL PLANNED, PREPARED, TASTY AND HEALTHY.

WE ARE RESPONSIBLE FOR THE BUYING OF FOOD, EQUIPMENT AND SUPPLIES. WE MAKE SURE THAT ALL FOOD IS PURE AND CLEAN AND PREPARE RECORDS AND REPORTS.
BREAD
MEAT
CANNED FOODS


DIETITIANS SHOULD BE COLLEGE GRADUATES WITH SPECIAL KNOWLEDGE OF FOODS AND NUTRITION AND LARGE SCALE FOOD PREPARATION.
COLLEGE

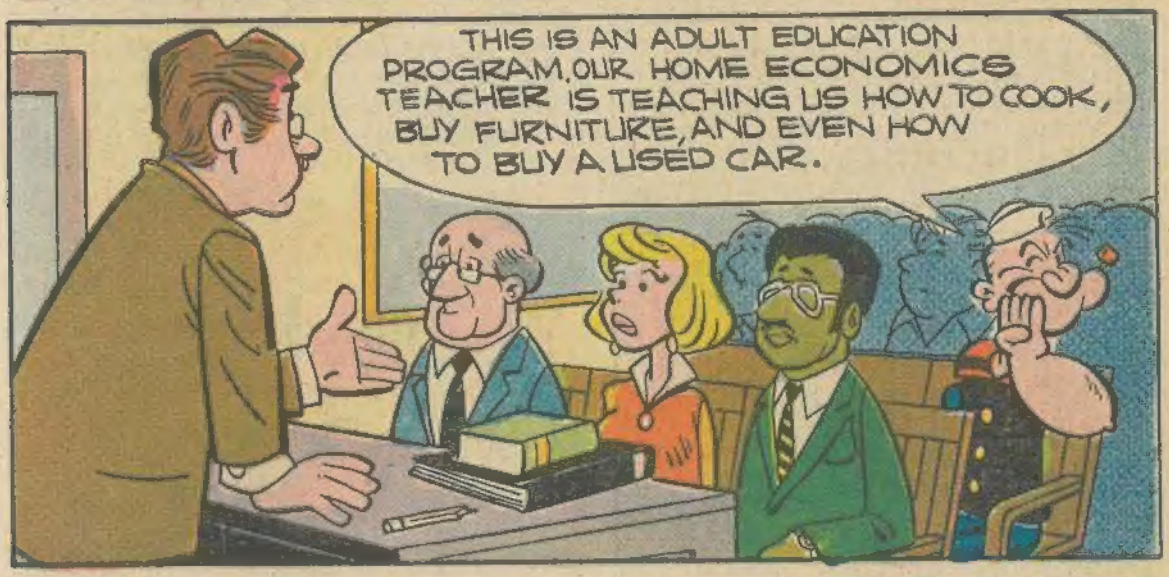
ABOUT 30,000 DIETITIANS HAD JOBS LAST YEAR. THE DIETETIC ASSOCIATIONS SUGGEST A ONE TO ONE AND ONE HALF ON-THE-JOB TRAINING PERIOD OR THREE YEARS OF PRE-PLANNED JOB RELATED EXPERIENCE.


DIETITIANS FIND THEIR WORK INTERESTING AND REWARDING. THEY USUALLY WORK IN PLEASANT SURROUNDINGS AND HAVE REGULAR HOURS. DIETITIANS WORK WITH PEOPLE MUCH OF THE TIME.

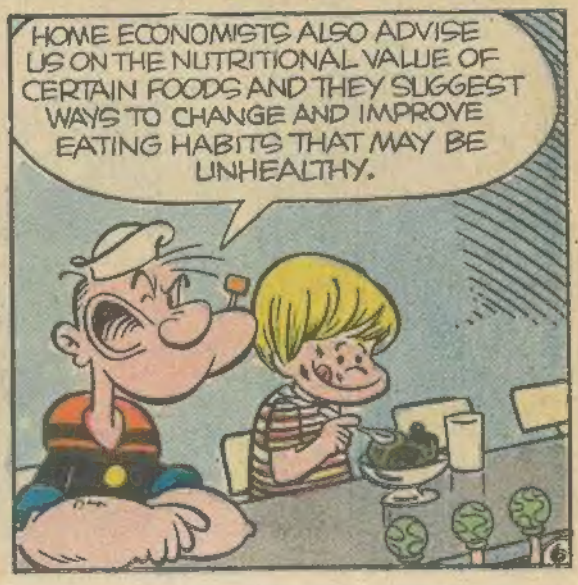
FOOD TECHNOLOGISTS WORK FOR GOVERNMENT AGENCIES AND FOR COMPANIES WHICH PREPARE, PACKAGE AND SELL FOOD.
FOOD TECHNOLOGISTS IMPROVE FOODS AND MAKE NEW FOOD PRODUCTS. THEY FIND OUT HOW MANY AND WHAT KINDS OF VITAMINS AND MINERALS THESE FOODS HAVE.
SCIENTISTS WHO SPECIALIZE IN NUTRITION TEST FOR WAYS TO KEEP FOOD FRESH LONGER, EXAMINE NEW FOOD PRODUCTS AND INVENT NEW WAYS TO PACKAGE FOOD SAFELY.
STATE COLLEGE
MY TESTS SHOW YOUR FOOD PRODUCT IS NOT SAFE FOR PEOPLE TO EAT. I SUGGEST IT BE TAKEN OUT OF THE STORES AND THAT NO MORE OF IT BE MADE OR SOLD.
TECHNOLOGY LAB
FOOD TECHNOLOGISTS ARE COLLEGE GRADUATES IN CHEMISTRY OR BIO-CHEMISTRY. THIS IS A GROWING CAREER AREA AND THERE WILL BE MANY JOBS FOR THOSE WHO PREPARE AND TRAIN FOR THEM.
5

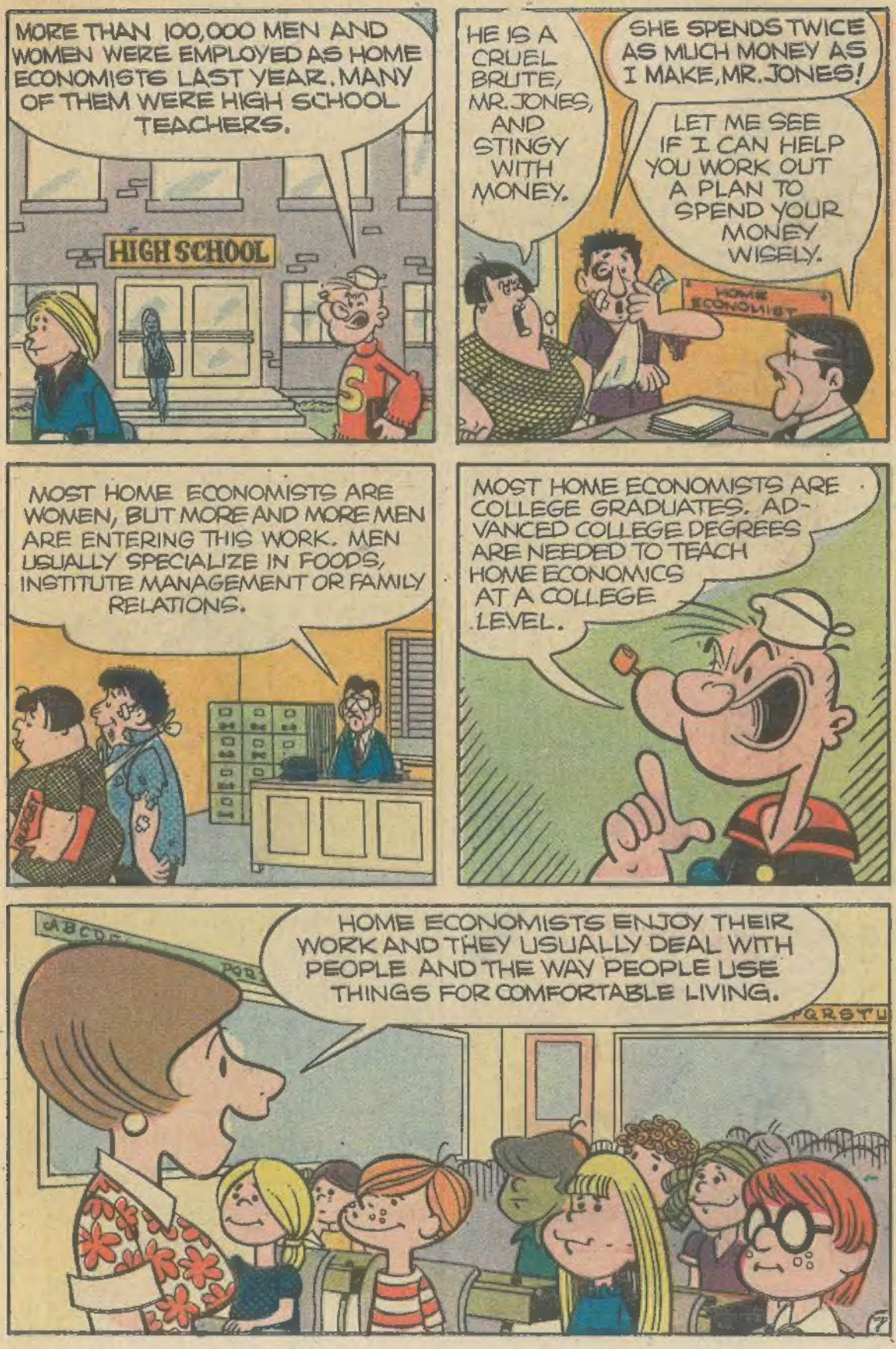
THE HOME ECONOMIST WORKS TO IMPROVE THE PRODUCTS, GOODS AND SERVICES WHICH AFFECT THE COMFORT AND WELL-BEING OF THE FAMILY.

WE WILL LEARN HOW TO PLAN A DIET, HOW TO BUY GOODS AND HOW TO MANAGE A HOME IN THIS COURSE.


THIS IS AN ADULT EDUCATION PROGRAM. OUR HOME ECONOMICS TEACHER IS TEACHING US HOW TO COOK, BUY FURNITURE, AND EVEN HOW TO BUY A USED CAR.

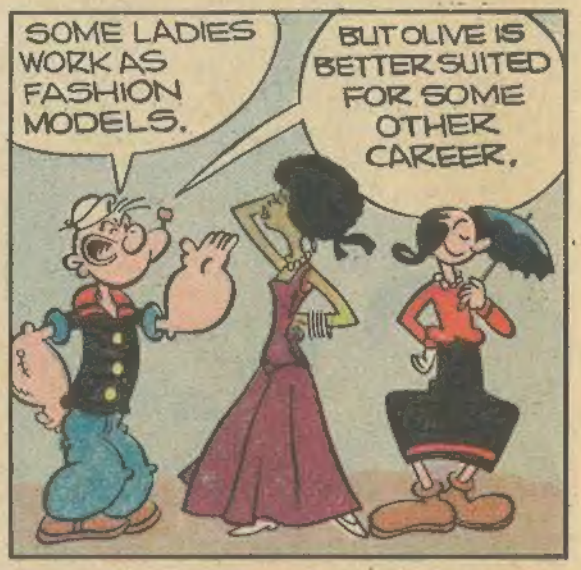
SOME ADULTS WANT TO GET JOBS IN HOTELS AND RESTAURANTS. OUR TEACHER IS TELLING THEM THE THINGS THEY HAVE TO KNOW.

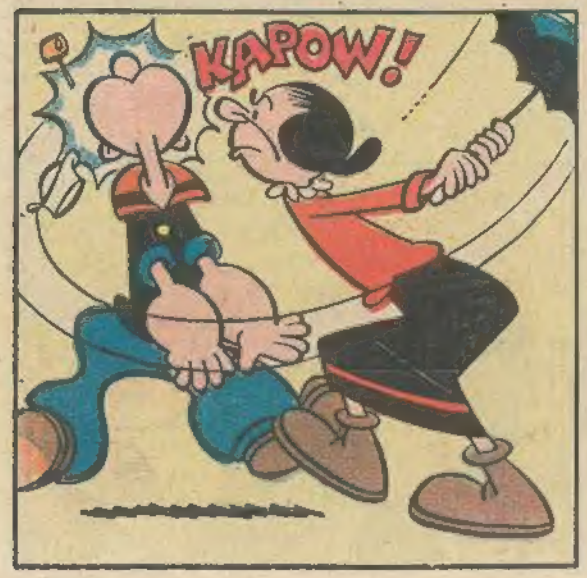

HOME ECONOMISTS ALSO ADVISE US ON THE NUTRITIONAL VALUE OF CERTAIN FOODS AND THEY SUGGEST WAYS TO CHANGE AND IMPROVE EATING HABITS THAT MAY BE UNHEALTHY.


MORE THAN 100,000 MEN AND WOMEN WERE EMPLOYED AS HOME ECONOMISTS LAST YEAR. MANY OF THEM WERE HIGH SCHOOL TEACHERS.
HIGH SCHOOL
HE IS A CRUEL BRUTE, MR. JONES, AND STINGY WITH MONEY.
SHE SPENDS TWICE AS MUCH MONEY AS I MAKE, MR. JONES!
LET ME SEE IF I CAN HELP YOU WORK OUT A PLAN TO SPEND YOUR MONEY WISELY.
HOME ECONOMIST
MOST HOME ECONOMISTS ARE WOMEN, BUT MORE AND MORE MEN ARE ENTERING THIS WORK. MEN USUALLY SPECIALIZE IN FOODS, INSTITUTE MANAGEMENT OR FAMILY RELATIONS.
MOST HOME ECONOMISTS ARE COLLEGE GRADUATES. ADVANCED COLLEGE DEGREES ARE NEEDED TO TEACH HOME ECONOMICS AT A COLLEGE LEVEL.
HOME ECONOMISTS ENJOY THEIR WORK AND THEY USUALLY DEAL WITH PEOPLE AND THE WAY PEOPLE USE THINGS FOR COMFORTABLE LIVING.

NEARLY ONE AND ONE HALF MILLION MEN AND WOMEN WORKED IN THE GARMENT INDUSTRY LAST YEAR SO YOU AND YOUR FAMILY COULD HAVE NICE CLOTHES TO WEAR.

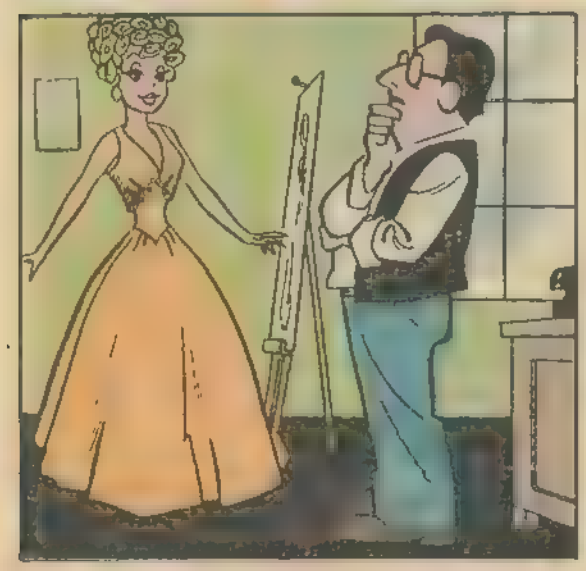
THE CLOTHING INDUSTRY IS THE LARGEST EMPLOYER OF WOMEN. MOST SEWING MACHINE OPERATORS ARE WOMEN AND THEY ALSO WORK AS HAND SEWERS, BOOK-KEEPERS AND DESIGNERS.


SOME LADIES WORK AS FASHION MODELS.
BUT OLIVE IS BETTER SUITED FOR SOME OTHER CAREER.

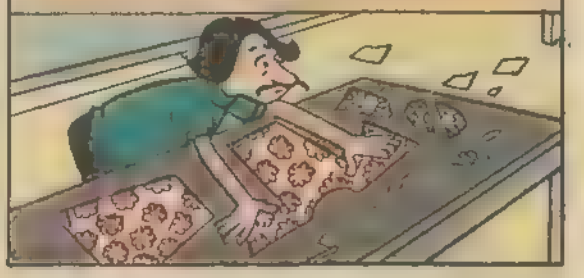

KAPOW!

MAKING NEW CLOTHES BEGINS WITH THE DESIGNER WHO CREATES A NEW STYLE WHICH HE WILL PRESENT FOR THE APPROVAL OF HIS BOSSES AND THE SALES STAFF. THEY TRY TO DECIDE IF THE PUBLIC WILL ACCEPT THE NEW STYLE.

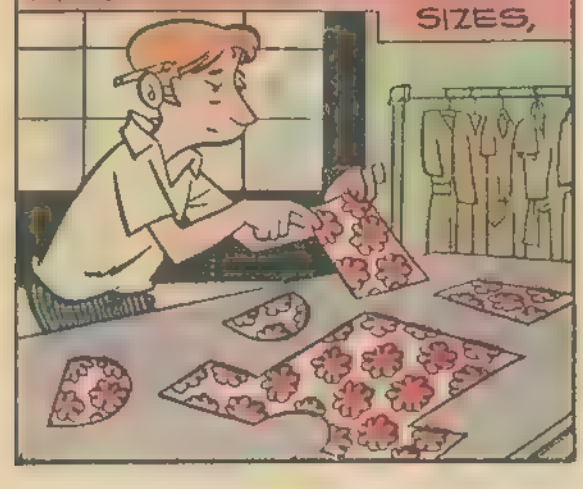
THE SKETCH INCLUDES INFORMATION ABOUT THE KIND OF MATERIAL, THE TRIM, AND THE COLOR. IF THE SKETCH IS APPROVED, THE DESIGNER AND HIS ASSISTANT MAY MAKE AN EXPERIMENTAL GARMENT IN MUSLIN, AN INEXPENSIVE CLOTH.



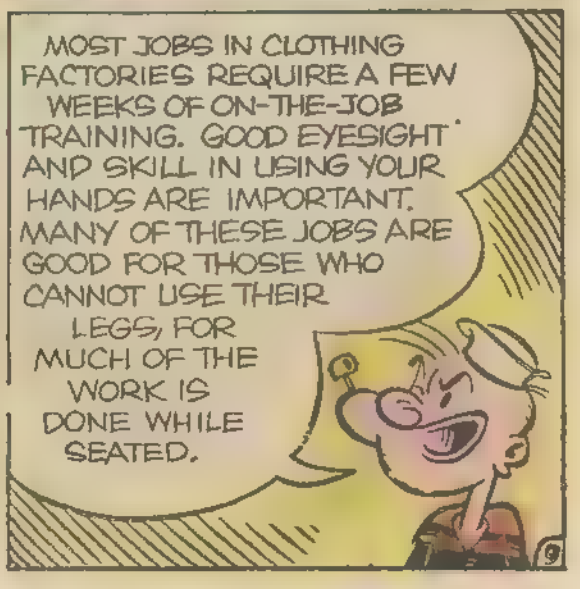
AFTER THE EXPERIMENTAL GARMENT IS APPROVED THE DESIGNER AND THE PATTERN-MAKER USE THIS DRESS TO MAKE A FULL SIZE MASTER PATTERN. PAPER OR FIBER-BOARD PATTERN PIECES ARE MADE, TO BE USED AS GUIDES FOR CUTTING CLOTH.

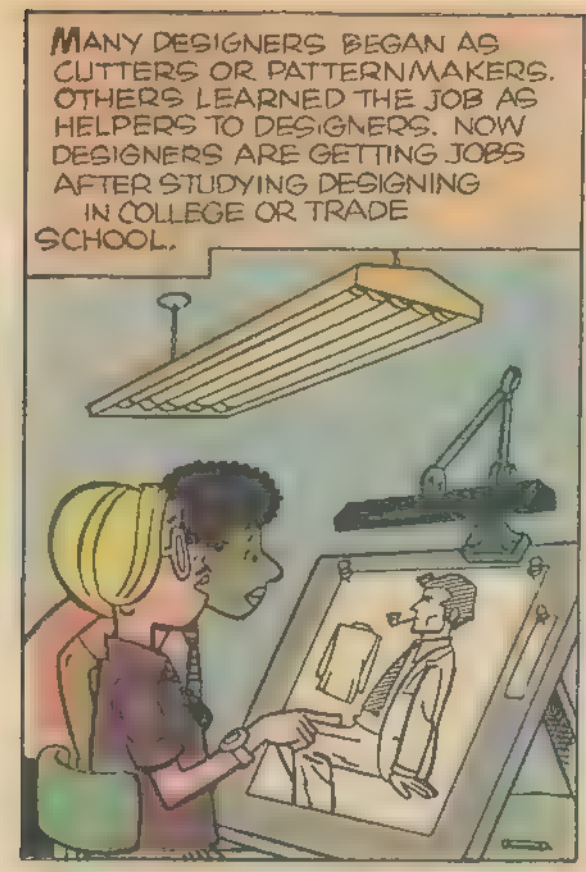


A PATTERN GRADER USES THIS MASTER PATTERN TO MAKE OTHER PATTERNS IN DIFFERENT SIZES,



MOST JOBS IN CLOTHING FACTORIES REQUIRE A FEW WEEKS OF ON-THE-JOB TRAINING. GOOD EYESIGHT AND SKILL IN USING YOUR HANDS ARE IMPORTANT. MANY OF THESE JOBS ARE GOOD FOR THOSE WHO CANNOT USE THEIR LEGS, FOR MUCH OF THE WORK IS DONE WHILE SEATED.




MANY DESIGNERS BEGAN AS CUTTERS OR PATTERNMAKERS. OTHERS LEARNED THE JOB AS HELPERS TO DESIGNERS. NOW DESIGNERS ARE GETTING JOBS AFTER STUDYING DESIGNING IN COLLEGE OR TRADE SCHOOL.

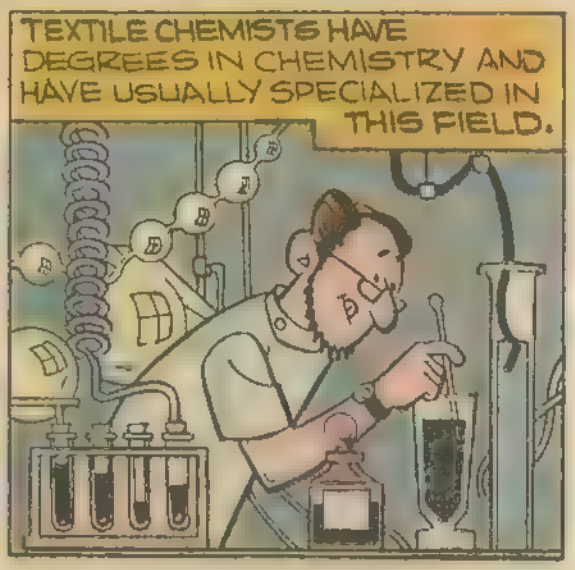
A DESIGNER SHOULD HAVE ARTISTIC ABILITY, A KNOWLEDGE OF FABRICS AND A KEEN SENSE OF COLOR.

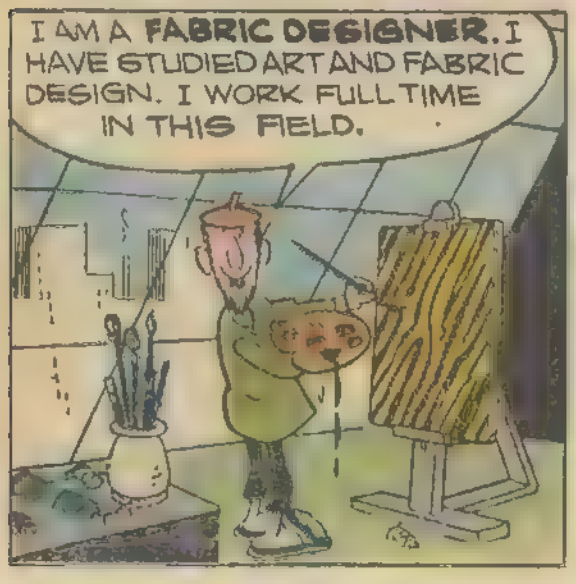
PATTERNMAKERS USUALLY LEARN THEIR TRADE BY WORKING FOR SEVERAL YEARS AS HELPERS TO EXPERIENCED PATTERNMAKERS.

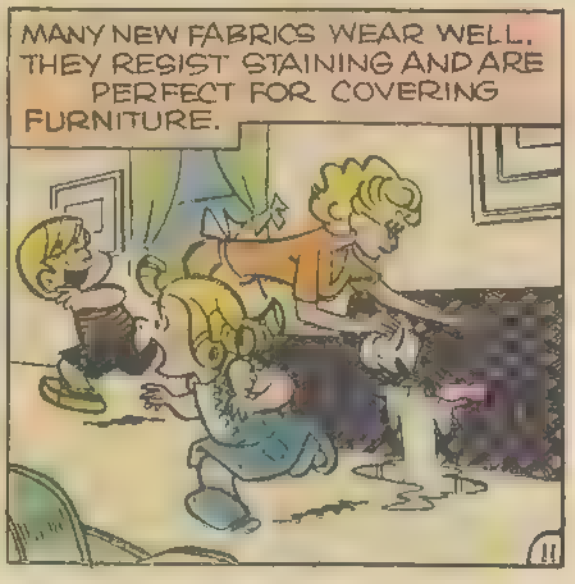
YOUNG FELLOWS JUST OUT OF HIGH SCHOOL CAN FIND JOBS. OLDER MEN AND WOMEN WORK IN THIS INDUSTRY MAKING CLOTHES, CURTAINS, AND DRAPES FOR HOMES.

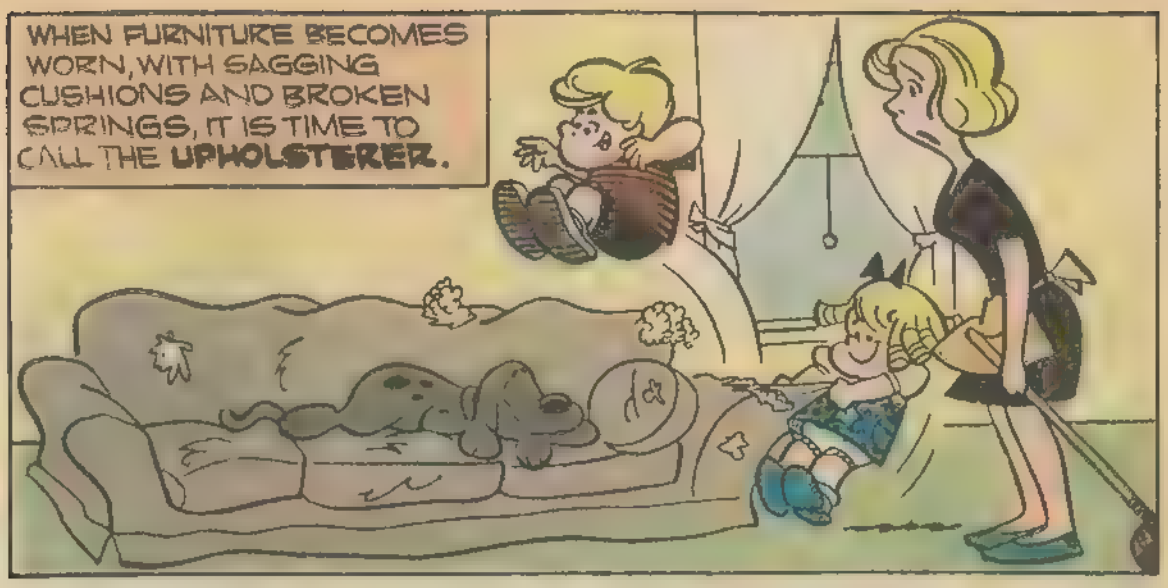
SALESMEN IN LOCAL CLOTHING STORES HELP YOU AND YOUR FAMILY FIND THE RIGHT SIZE AND STYLES FOR YOU. SALESMEN WORK WITH PEOPLE AND USUALLY ARE HIGH SCHOOL GRADUATES WHO RECEIVE ON-THE-JOB TRAINING.

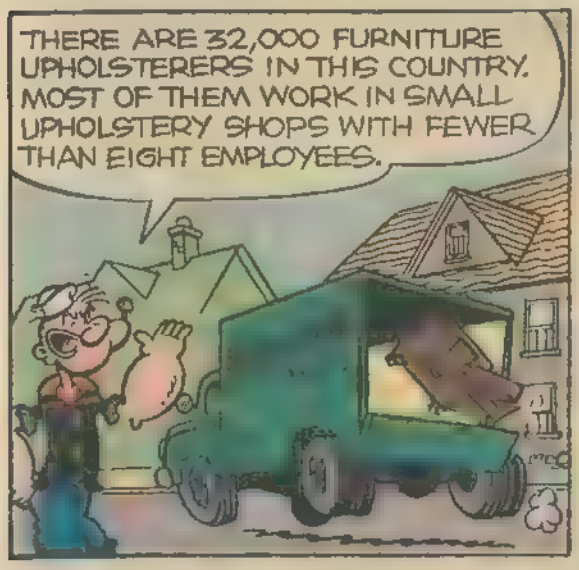
TEXTILE CHEMISTS DEVELOP NEW FABRICS THAT FAMILIES USE FOR DRAPERIES, BEDSPREADS AND OTHER PURPOSES.

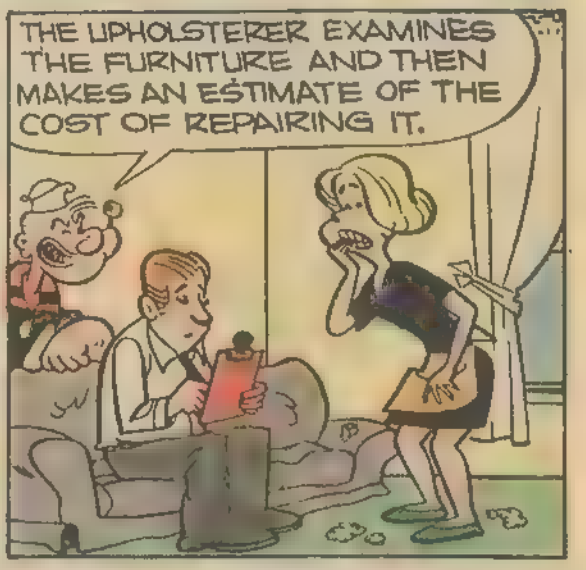

TEXTILE CHEMISTS HAVE DEGREES IN CHEMISTRY AND HAVE USUALLY SPECIALIZED IN THIS FIELD.

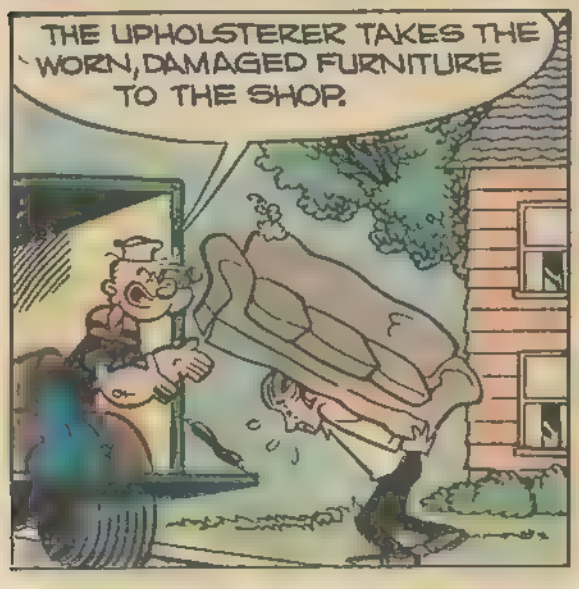

I AM A **FABRIC DESIGNER.** I HAVE STUDIED ART AND FABRIC DESIGN. I WORK FULL TIME IN THIS FIELD.

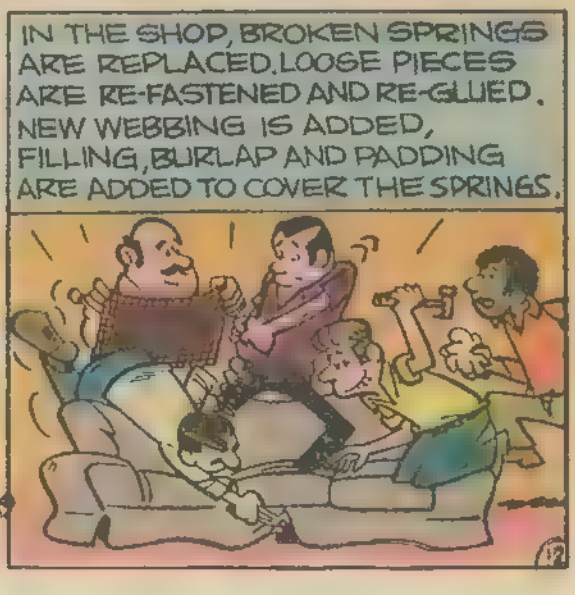

MANY NEW FABRICS WEAR WELL. THEY RESIST STAINING AND ARE PERFECT FOR COVERING FURNITURE.

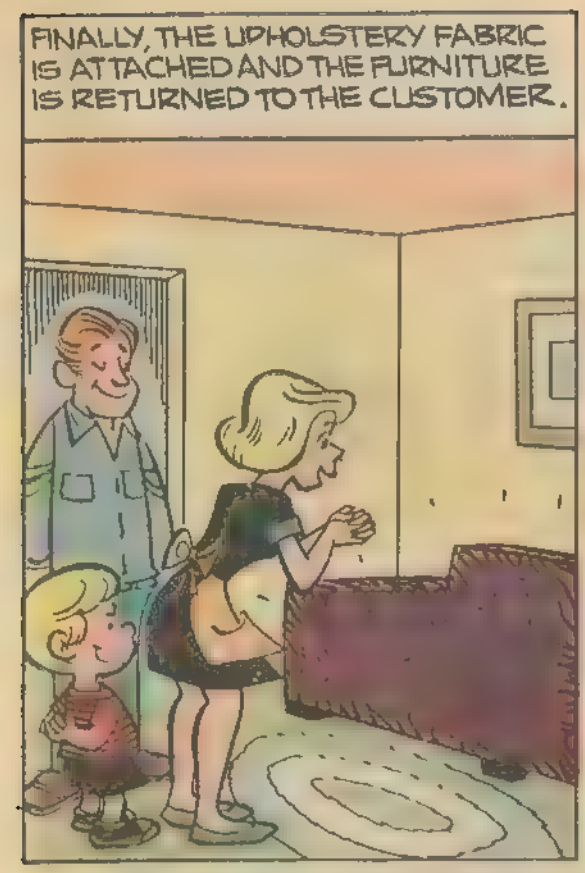

WHEN FURNITURE BECOMES WORN, WITH SAGGING CUSHIONS AND BROKEN SPRINGS, IT IS TIME TO CALL THE **UPHOLSTERER.**

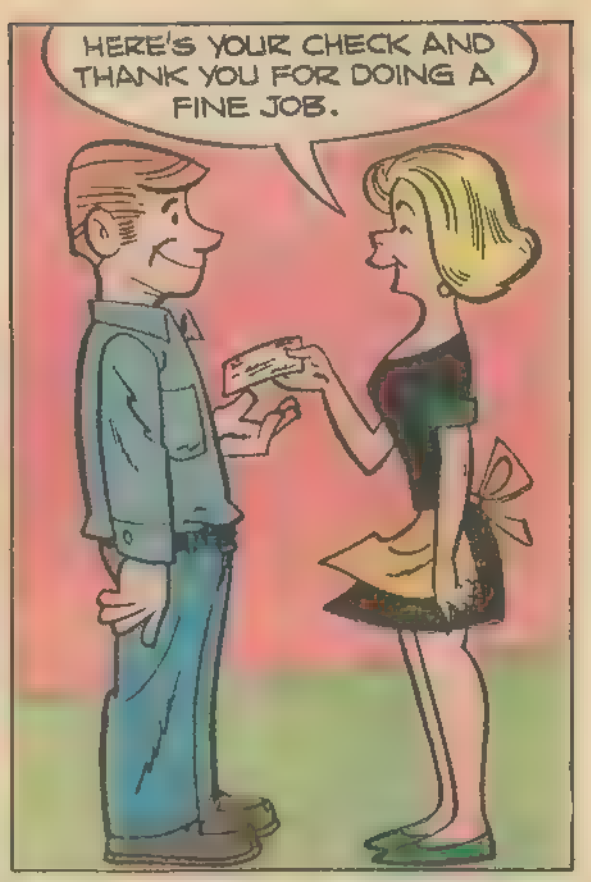

THERE ARE 32,000 FURNITURE UPHOLSTERERS IN THIS COUNTRY. MOST OF THEM WORK IN SMALL UPHOLSTERY SHOPS WITH FEWER THAN EIGHT EMPLOYEES.

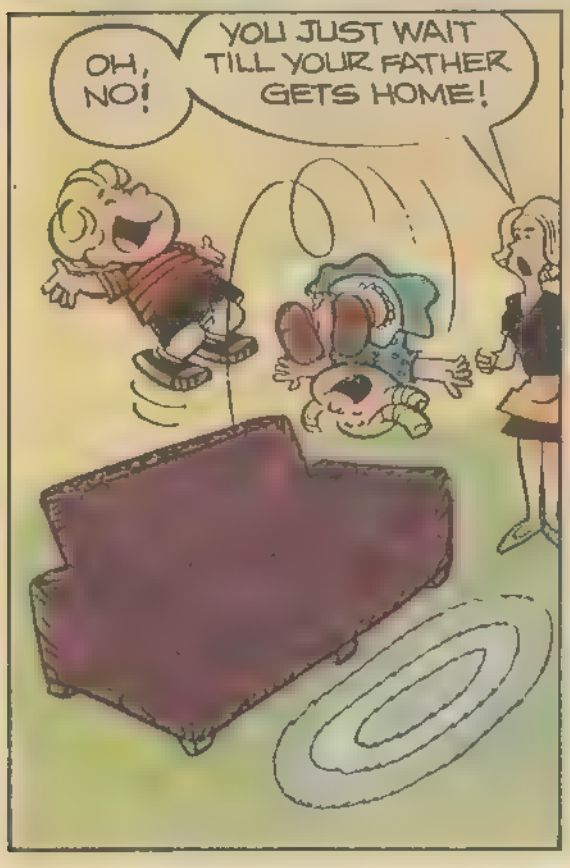

THE UPHOLSTERER EXAMINES THE FURNITURE AND THEN MAKES AN ESTIMATE OF THE COST OF REPAIRING IT.

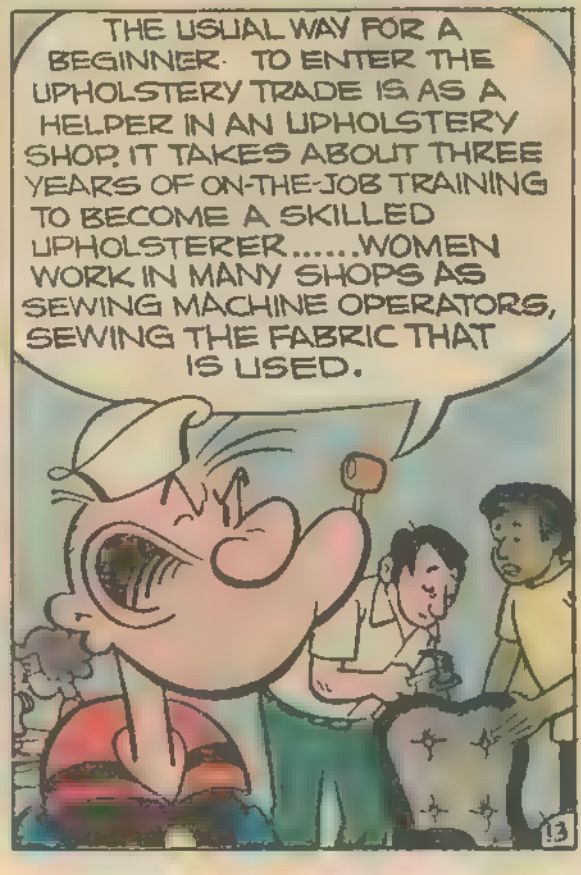

THE UPHOLSTERER TAKES THE WORN, DAMAGED FURNITURE TO THE SHOP.


IN THE SHOP, BROKEN SPRINGS ARE REPLACED. LOOSE PIECES ARE RE-FASTENED AND RE-GLUED. NEW WEBBING IS ADDED, FILLING, BURLAP AND PADDING ARE ADDED TO COVER THE SPRINGS.

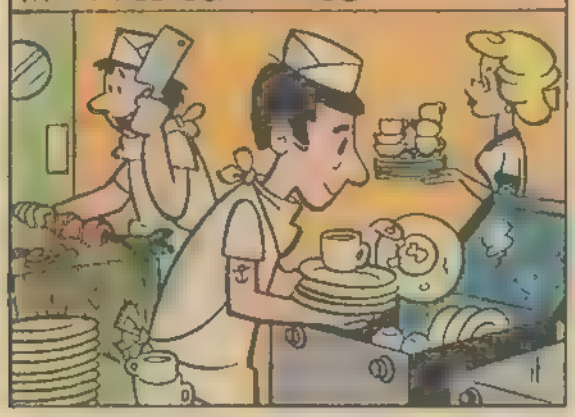

FINALLY, THE UPHOLSTERY FABRIC IS ATTACHED AND THE FURNITURE IS RETURNED TO THE CUSTOMER.


HERE'S YOUR CHECK AND THANK YOU FOR DOING A FINE JOB.


OH, NO!
YOU JUST WAIT TILL YOUR FATHER GETS HOME!

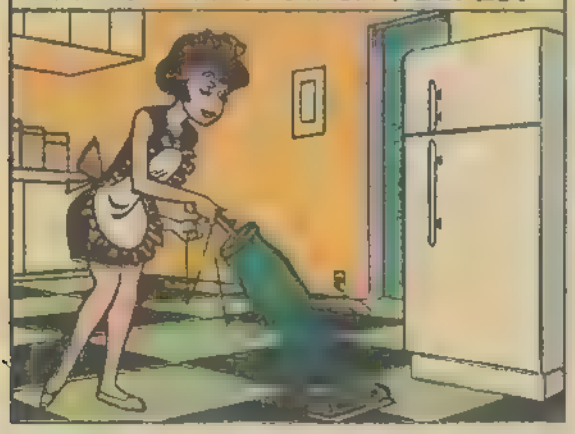

THE USUAL WAY FOR A BEGINNER TO ENTER THE UPHOLSTERY TRADE IS AS A HELPER IN AN UPHOLSTERY SHOP. IT TAKES ABOUT THREE YEARS OF ON-THE-JOB TRAINING TO BECOME A SKILLED UPHOLSTERER.....WOMEN WORK IN MANY SHOPS AS SEWING MACHINE OPERATORS, SEWING THE FABRIC THAT IS USED.

KITCHEN HELPERS ARE USUALLY FOUND WORKING IN RESTAURANTS WHERE THEY MAY OPERATE AUTOMATIC DISHWASHERS, CLEAN VEGETABLES OR DO THE MANY NECESSARY JOBS.

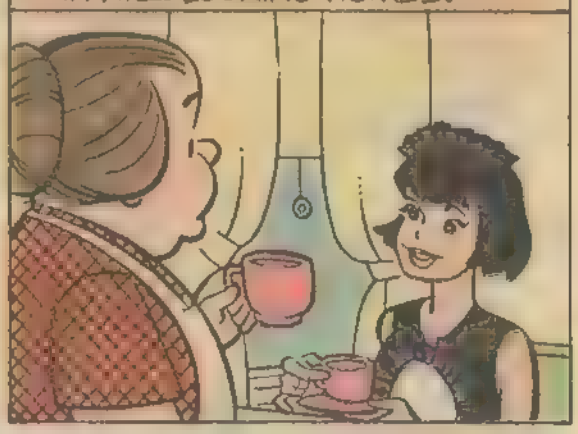


KITCHEN HELPERS ARE ALSO EMPLOYED IN SOME PRIVATE HOMES. THEY ASSIST COOKS OR HOUSEKEEPERS TO PREPARE MEALS AND KEEP THE KITCHEN CLEAN. THESE WORKERS MUST BE ON TIME, . . . DEPENDABLE, . . . POLITE AND COOPERATIVE.

A GOOD ATTITUDE ABOUT CLEANLINESS IS NEEDED FOR A JOB AS KITCHEN-HELPER. A SHORT ON-THE-JOB TRAINING PERIOD IS ALL THE PREPARATION NEEDED.



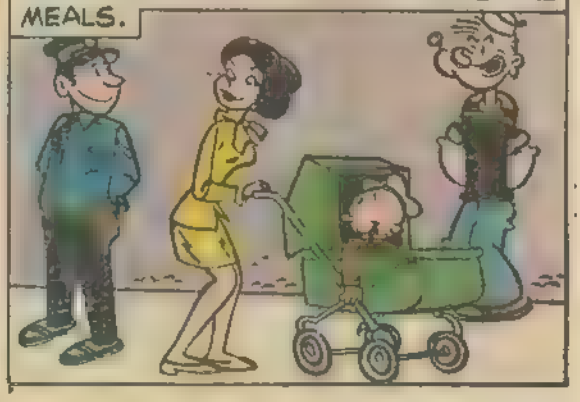
THE KITCHEN HELPER DOES NOT HAVE A PHYSICALLY DIFFICULT JOB. THE HOURS ARE USUALLY REGULAR AND IN NICE LOOKING HOMES.



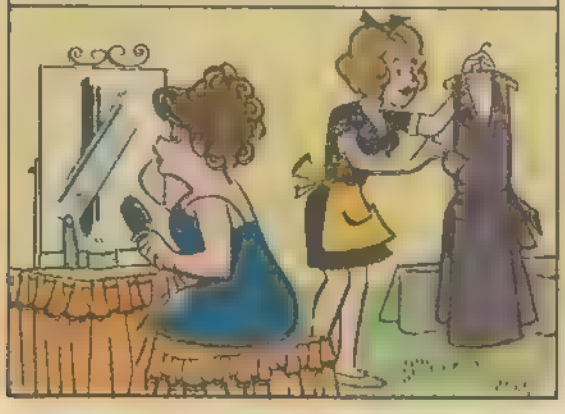
A HOUSE MAID'S DUTIES INCLUDE CLEANING, MAKING BEDS, WATCHING CHILDREN AT PLAY, AND BUYING, COOKING AND SERVING FOOD. SOME MEN ARE VERY GOOD AT THIS WORK AND LIKE THESE JOBS.

HOUSE MAIDS DON'T NEED TO BE HIGH SCHOOL GRADUATES. MOST GIRLS LEARN THE SKILLS THEY NEED IN THIS WORK WHILE GROWING UP IN THEIR OWN HOMES. BUT THERE ARE SCHOOL COURSES WHICH ALSO TRAIN WORKERS FOR THESE JOBS.

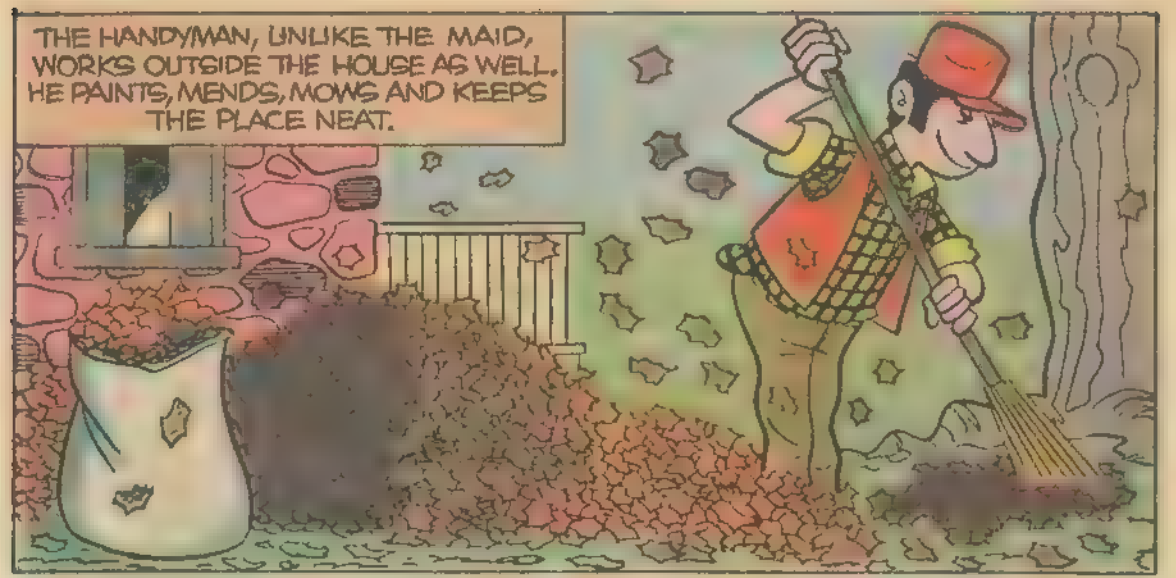
SOME MAIDS HAVE ONLY ONE DUTY, THAT OF CARING FOR AN INFANT OR TODDLER. ***NURSEMAIDS*** CARE FOR CHILDREN, BATHE THEM, SUPERVISE PLAY ACTIVITIES, WASH AND IRON CLOTHES AND PREPARE MEALS.

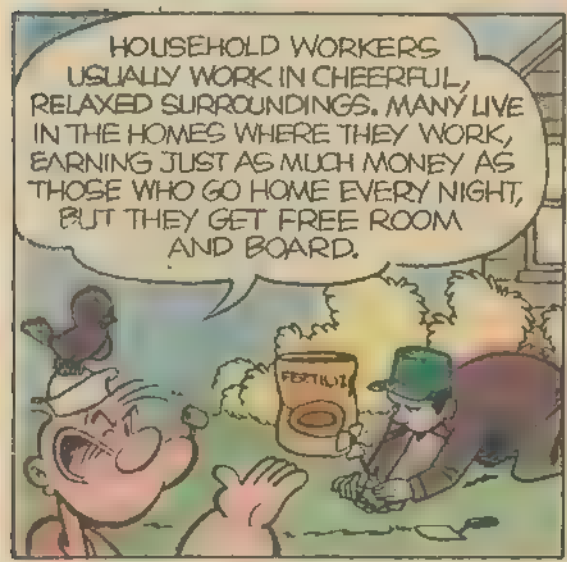


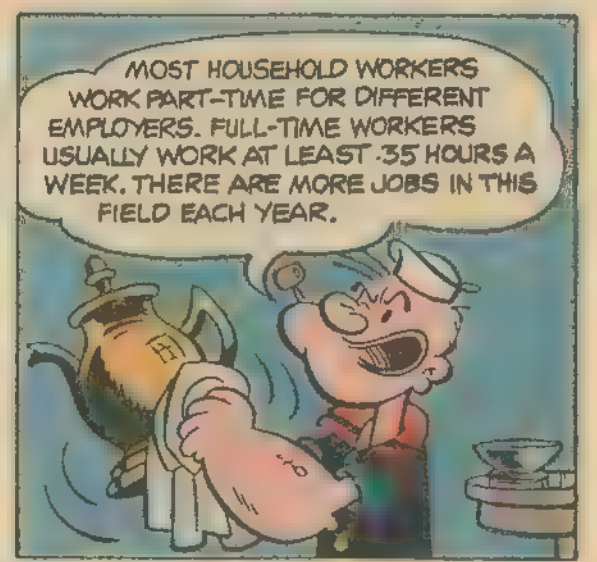
A ***PERSONAL MAID*** WORKS FOR A WOMAN EMPLOYER, KEEPING HER CLOTHES IN GOOD CONDITION BY CLEANING, MENDING AND PRESSING THEM AND HELPING IN OTHER WAYS.

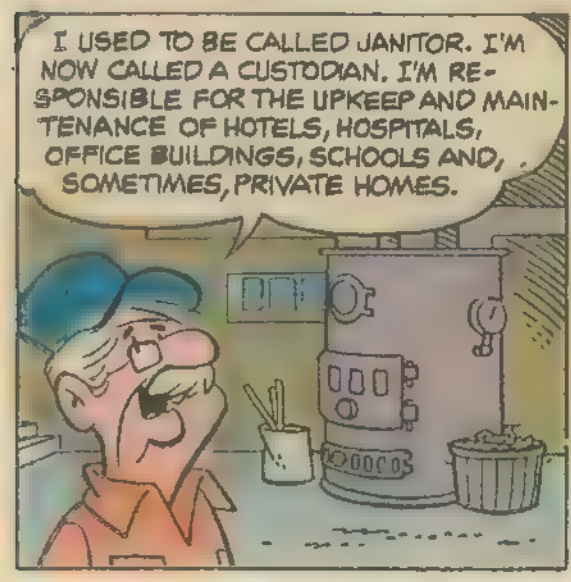


MORE WOMEN THAN MEN ARE HIRED FOR HOUSEHOLD WORK. A MAN MAY BE CALLED A ***HANDYMAN***, AN ***ODD-JOB MAN*** OR ***VALET***.


THE HANDYMAN, UNLIKE THE MAID, WORKS OUTSIDE THE HOUSE AS WELL. HE PAINTS, MENDS, MOWS AND KEEPS THE PLACE NEAT.

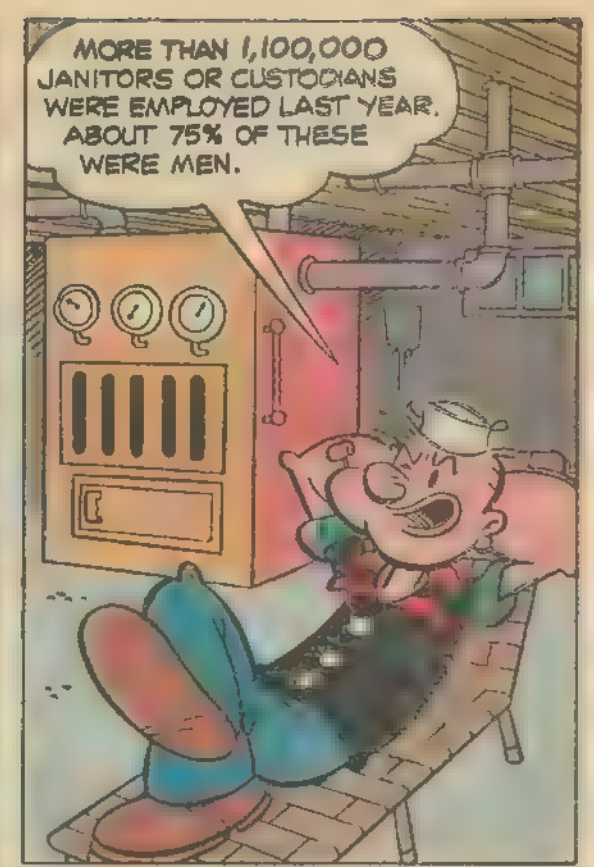

HOUSEHOLD WORKERS USUALLY WORK IN CHEERFUL, RELAXED SURROUNDINGS. MANY LIVE IN THE HOMES WHERE THEY WORK, EARNING JUST AS MUCH MONEY AS THOSE WHO GO HOME EVERY NIGHT, BUT THEY GET FREE ROOM AND BOARD.

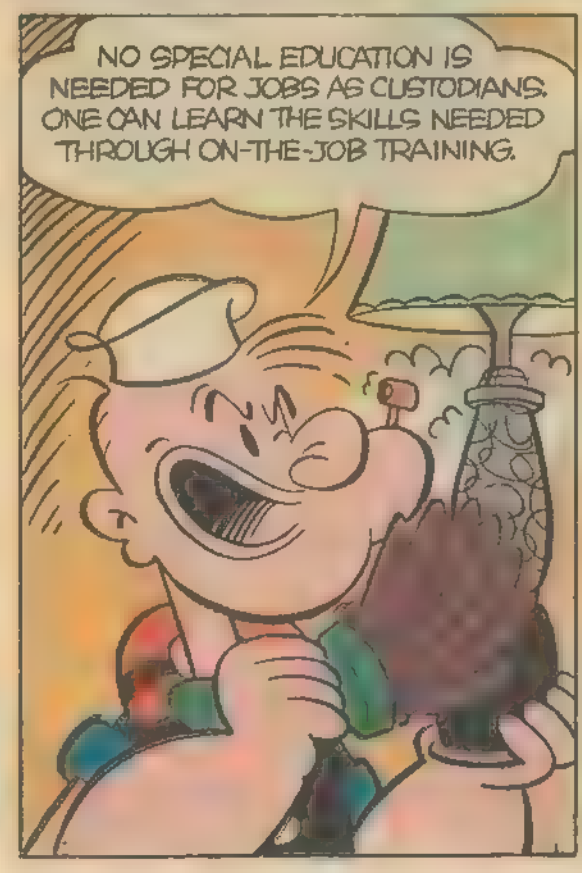

MOST HOUSEHOLD WORKERS WORK PART-TIME FOR DIFFERENT EMPLOYERS. FULL-TIME WORKERS USUALLY WORK AT LEAST 35 HOURS A WEEK. THERE ARE MORE JOBS IN THIS FIELD EACH YEAR.

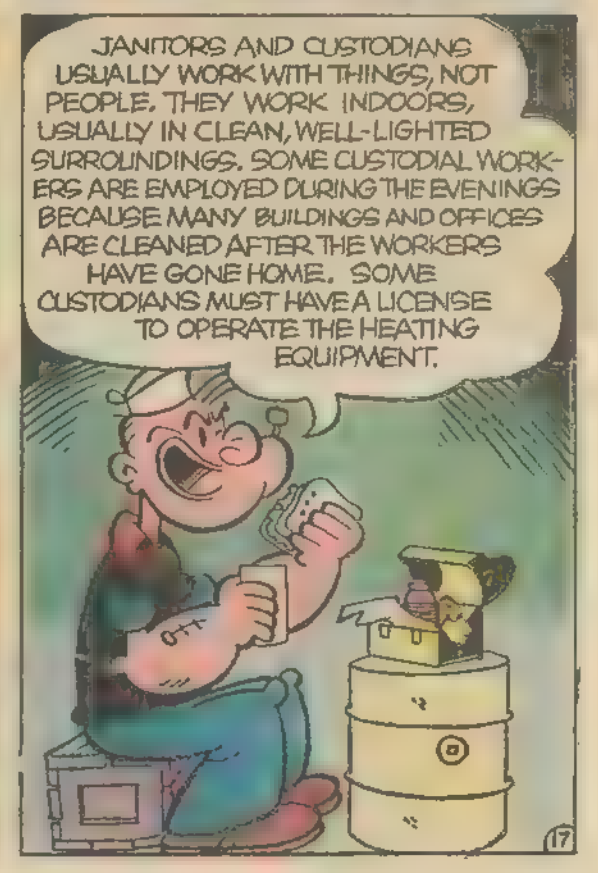

I USED TO BE CALLED JANITOR. I'M NOW CALLED A CUSTODIAN. I'M RESPONSIBLE FOR THE UPKEEP AND MAINTENANCE OF HOTELS, HOSPITALS, OFFICE BUILDINGS, SCHOOLS AND, SOMETIMES, PRIVATE HOMES.

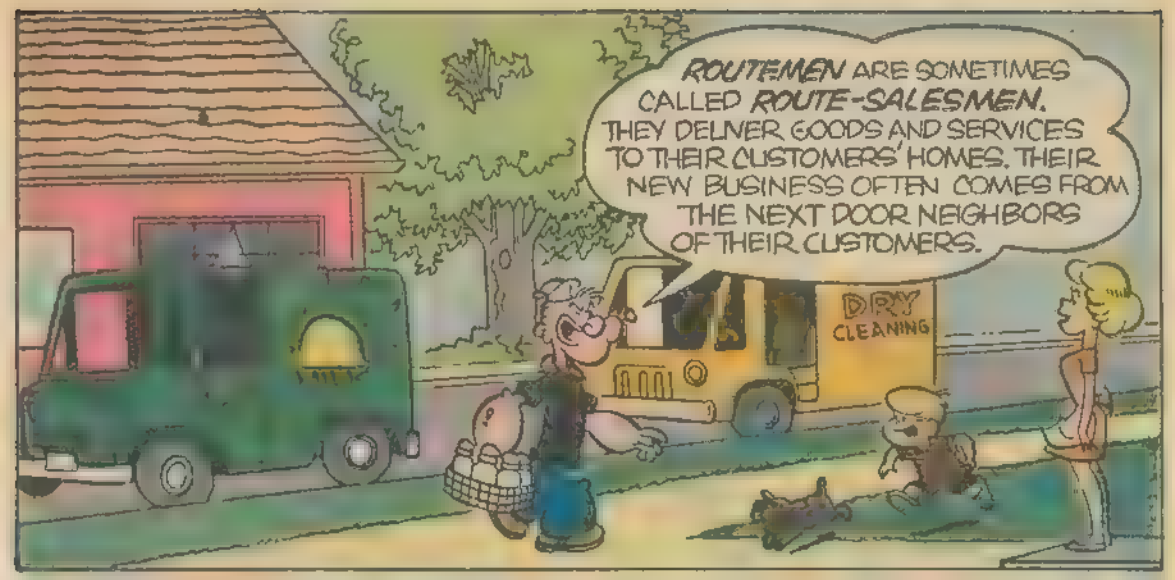
I'M RESPONSIBLE FOR THE HEATING AND AIR CONDITIONING EQUIPMENT. I KEEP THE PLACE CLEAN AND ORDERLY, MOPPING, WAXING AND BUFFING FLOORS. PEOPLE LIKE TO LIVE AND WORK IN ATTRACTIVE PLACES.

WOMEN WORK ON CUSTODIAN'S STAFFS, SWEEPING, DUSTING, POLISHING AND DOING MANY OTHER CHORES NEEDED IN THE PLACE THEY WORK.

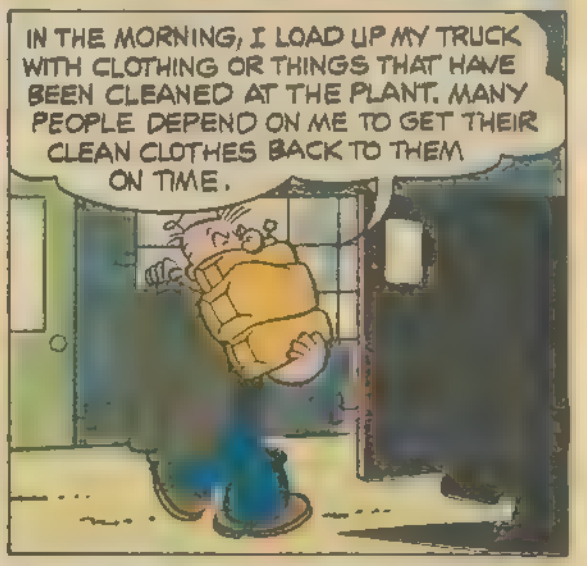

MORE THAN 1,100,000 JANITORS OR CUSTODIANS WERE EMPLOYED LAST YEAR. ABOUT 75% OF THESE WERE MEN.

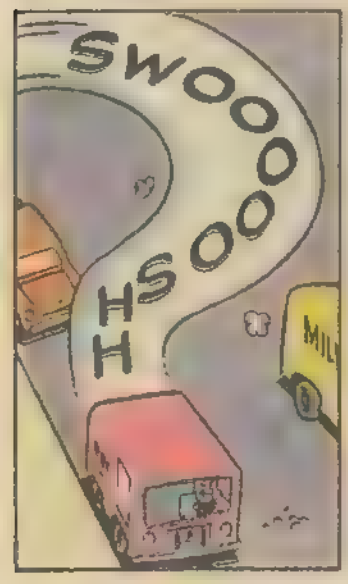

NO SPECIAL EDUCATION IS NEEDED FOR JOBS AS CUSTODIANS. ONE CAN LEARN THE SKILLS NEEDED THROUGH ON-THE-JOB TRAINING.

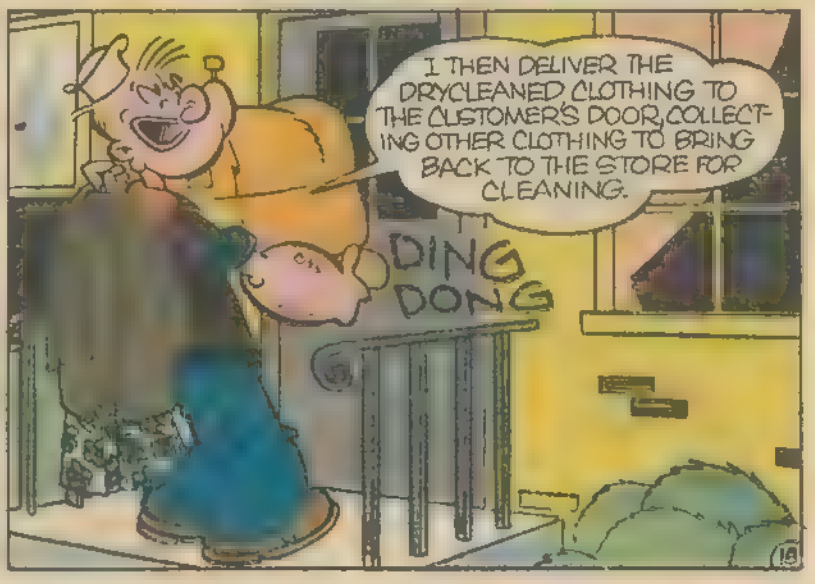

JANITORS AND CUSTODIANS USUALLY WORK WITH THINGS, NOT PEOPLE. THEY WORK INDOORS, USUALLY IN CLEAN, WELL-LIGHTED SURROUNDINGS. SOME CUSTODIAL WORKERS ARE EMPLOYED DURING THE EVENINGS BECAUSE MANY BUILDINGS AND OFFICES ARE CLEANED AFTER THE WORKERS HAVE GONE HOME. SOME CUSTODIANS MUST HAVE A LICENSE TO OPERATE THE HEATING EQUIPMENT.

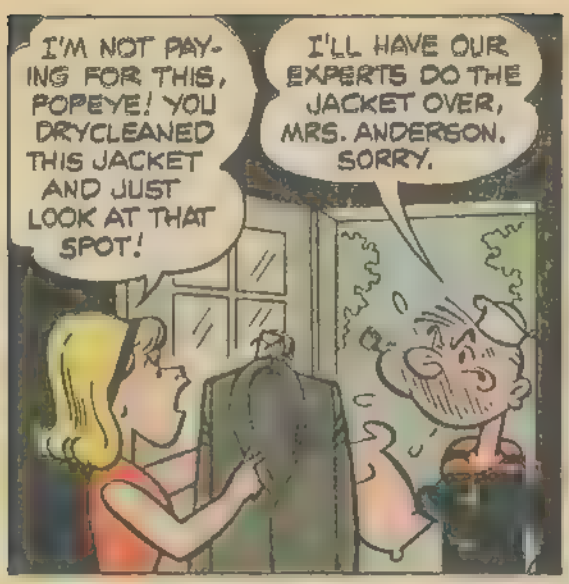

ROUTEMEN ARE SOMETIMES CALLED ROUTE-SALESMEN. THEY DELIVER GOODS AND SERVICES TO THEIR CUSTOMERS' HOMES. THEIR NEW BUSINESS OFTEN COMES FROM THE NEXT DOOR NEIGHBORS OF THEIR CUSTOMERS.
DRY CLEANING

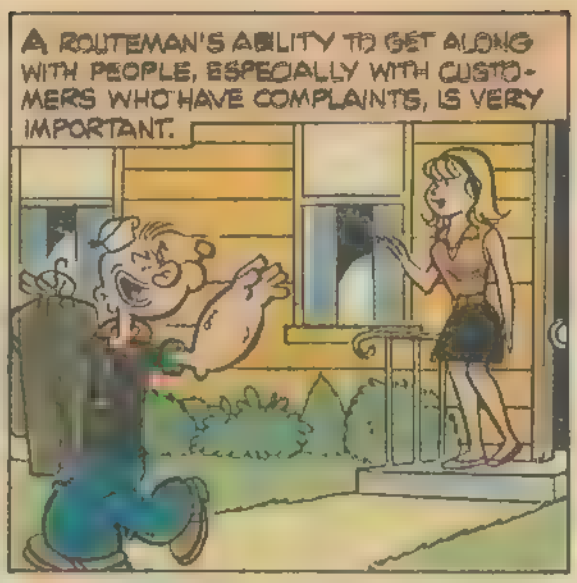
I DRIVE A TRUCK FOR A DRYCLEANING SERVICE.
PEACHY DRY CLEANERS

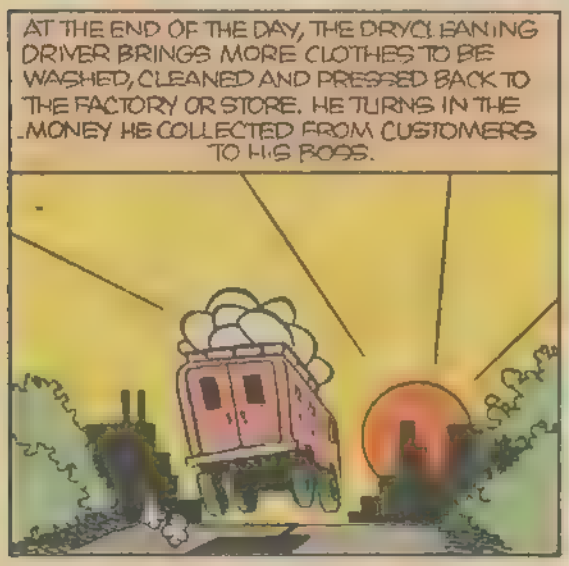

IN THE MORNING, I LOAD UP MY TRUCK WITH CLOTHING OR THINGS THAT HAVE BEEN CLEANED AT THE PLANT. MANY PEOPLE DEPEND ON ME TO GET THEIR CLEAN CLOTHES BACK TO THEM ON TIME.

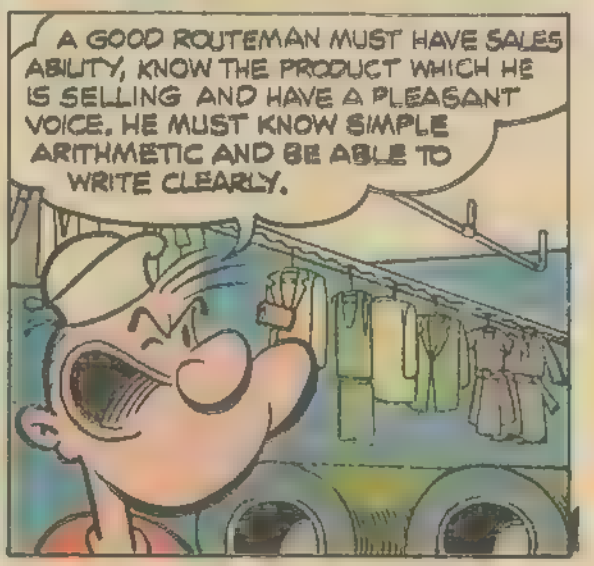

SWOOO
HSOOO
H

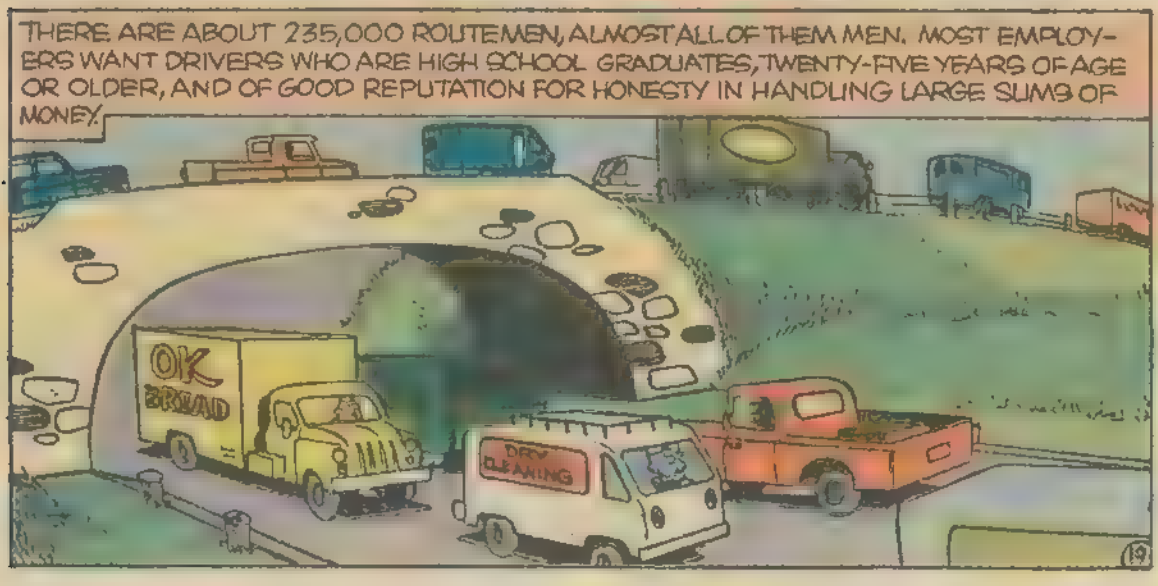

I THEN DELIVER THE DRYCLEANED CLOTHING TO THE CUSTOMER'S DOOR, COLLECTING OTHER CLOTHING TO BRING BACK TO THE STORE FOR CLEANING.
DING DONG

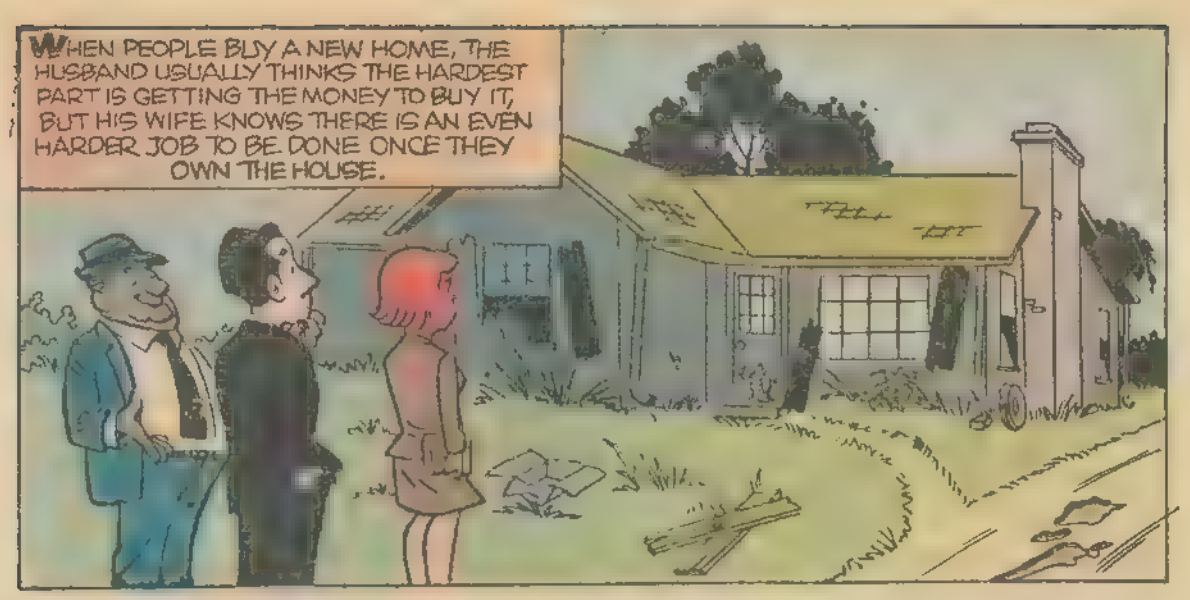

I'M NOT PAYING FOR THIS, POPEYE! YOU DRYCLEANED THIS JACKET AND JUST LOOK AT THAT SPOT!
I'LL HAVE OUR EXPERTS DO THE JACKET OVER, MRS. ANDERSON. SORRY.

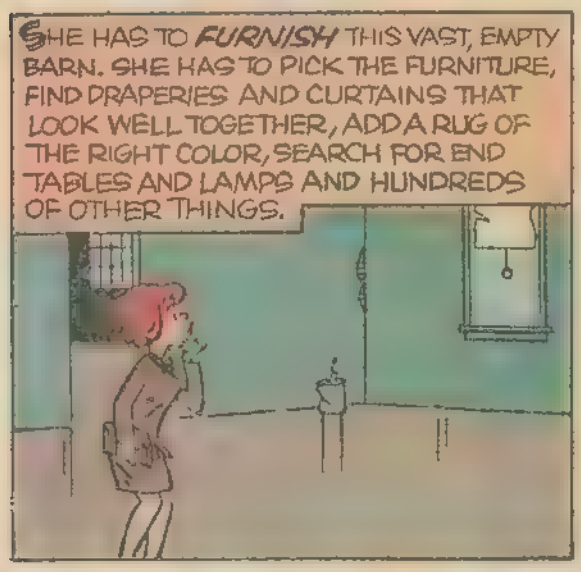

A ROUTEMAN'S ABILITY TO GET ALONG WITH PEOPLE, ESPECIALLY WITH CUSTOMERS WHO HAVE COMPLAINTS, IS VERY IMPORTANT.

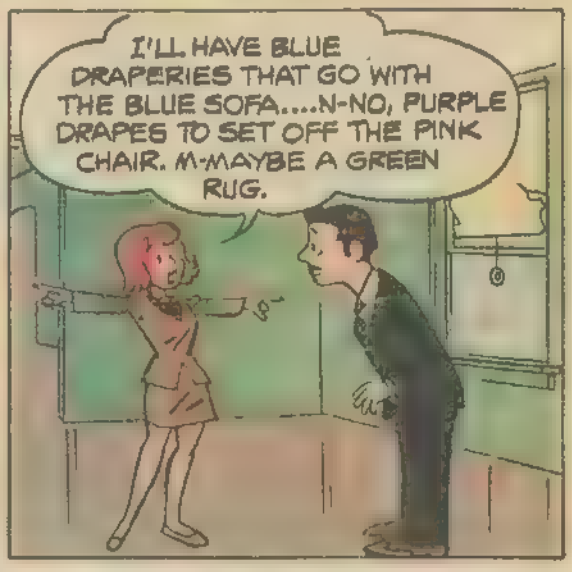

AT THE END OF THE DAY, THE DRYCLEANING DRIVER BRINGS MORE CLOTHES TO BE WASHED, CLEANED AND PRESSED BACK TO THE FACTORY OR STORE. HE TURNS IN THE MONEY HE COLLECTED FROM CUSTOMERS TO HIS BOSS.


A GOOD ROUTEMAN MUST HAVE SALES ABILITY, KNOW THE PRODUCT WHICH HE IS SELLING AND HAVE A PLEASANT VOICE. HE MUST KNOW SIMPLE ARITHMETIC AND BE ABLE TO WRITE CLEARLY.

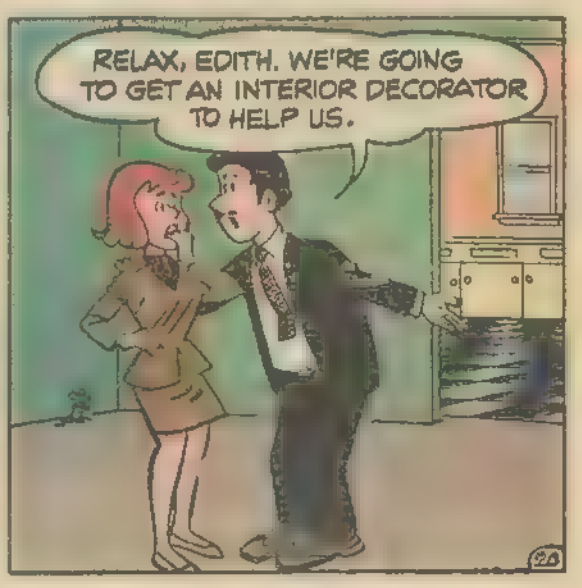

THERE ARE ABOUT 235,000 ROUTEMEN, ALMOST ALL OF THEM MEN. MOST EMPLOYERS WANT DRIVERS WHO ARE HIGH SCHOOL GRADUATES, TWENTY-FIVE YEARS OF AGE OR OLDER, AND OF GOOD REPUTATION FOR HONESTY IN HANDLING LARGE SUMS OF MONEY.
OK BREAD
DRY CLEANING

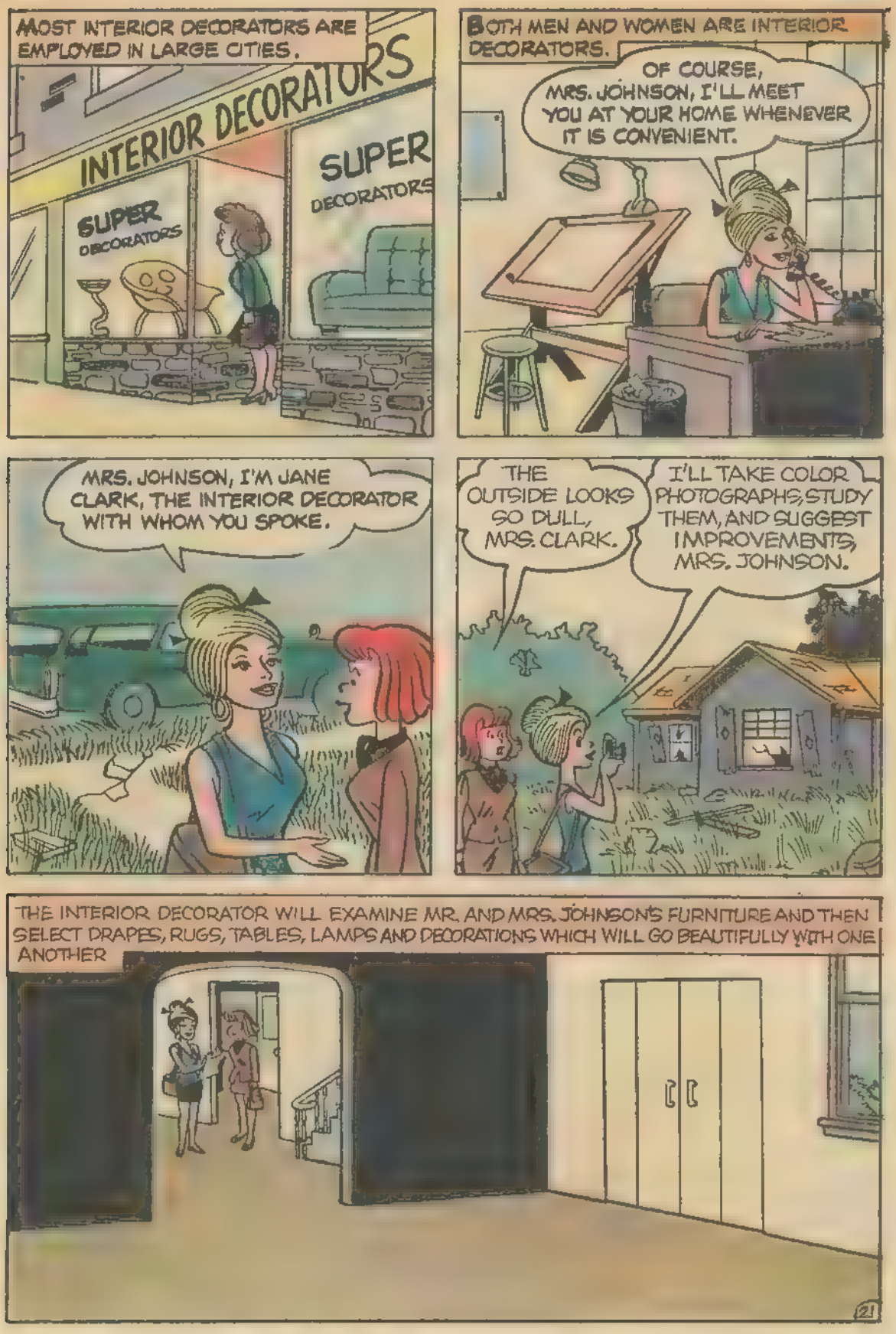

WHEN PEOPLE BUY A NEW HOME, THE HUSBAND USUALLY THINKS THE HARDEST PART IS GETTING THE MONEY TO BUY IT, BUT HIS WIFE KNOWS THERE IS AN EVEN HARDER JOB TO BE DONE ONCE THEY OWN THE HOUSE.

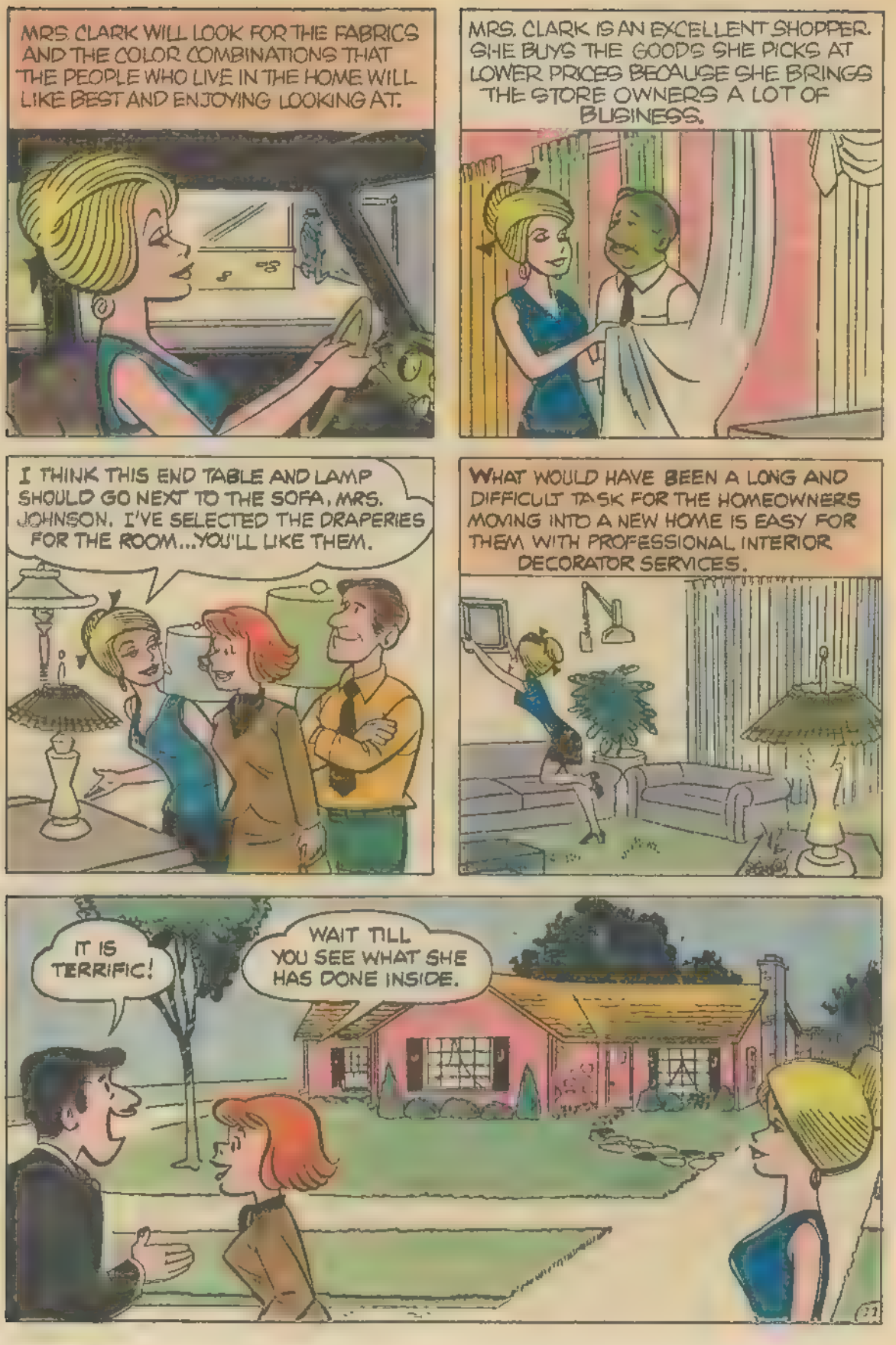

SHE HAS TO *FURNISH* THIS VAST, EMPTY BARN. SHE HAS TO PICK THE FURNITURE, FIND DRAPERIES AND CURTAINS THAT LOOK WELL TOGETHER, ADD A RUG OF THE RIGHT COLOR, SEARCH FOR END TABLES AND LAMPS AND HUNDREDS OF OTHER THINGS.

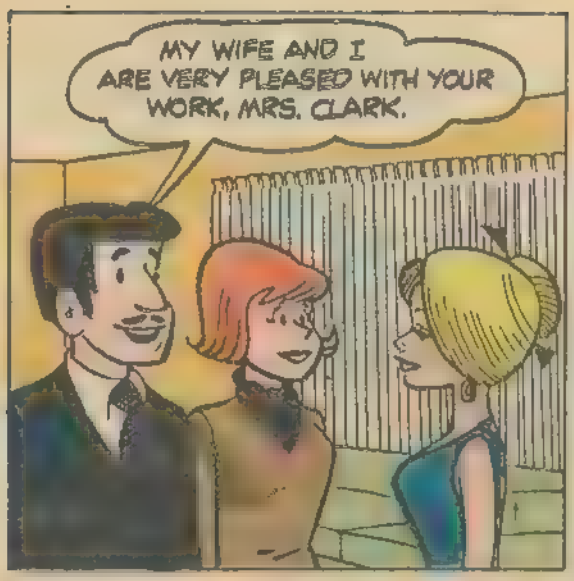

I'LL HAVE BLUE DRAPERIES THAT GO WITH THE BLUE SOFA....N-NO, PURPLE DRAPES TO SET OFF THE PINK CHAIR. M-MAYBE A GREEN RUG.

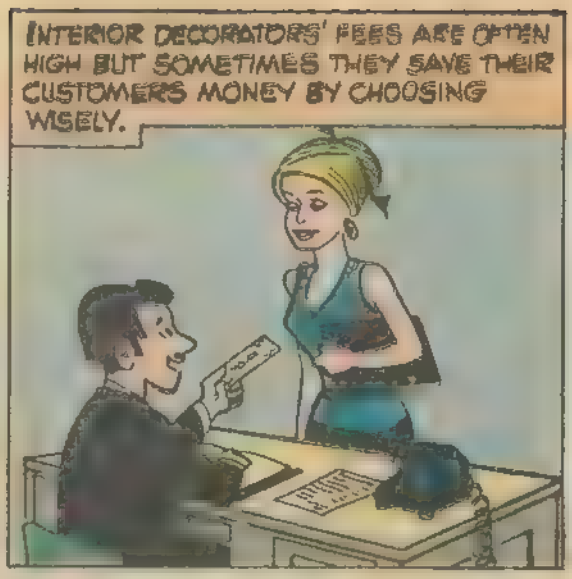
IT'S GOING TO TAKE SO MUCH TIME AND EFFORT!

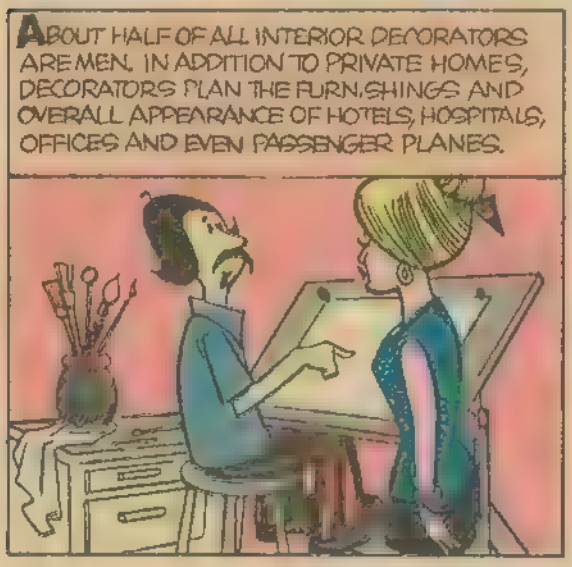

RELAX, EDITH. WE'RE GOING TO GET AN INTERIOR DECORATOR TO HELP US.

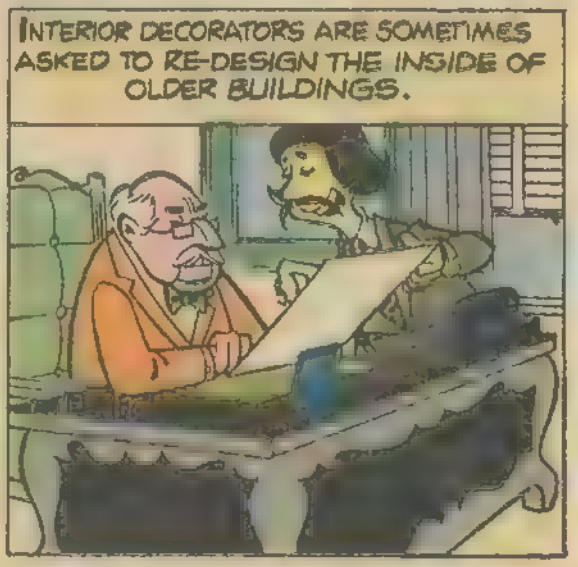

MOST INTERIOR DECORATORS ARE EMPLOYED IN LARGE CITIES.
INTERIOR DECORATORS
SUPER DECORATORS
SUPER DECORATORS
BOTH MEN AND WOMEN ARE INTERIOR DECORATORS.
OF COURSE, MRS. JOHNSON, I'LL MEET YOU AT YOUR HOME WHENEVER IT IS CONVENIENT.
MRS. JOHNSON, I'M JANE CLARK, THE INTERIOR DECORATOR WITH WHOM YOU SPOKE.
THE OUTSIDE LOOKS SO DULL, MRS. CLARK.
I'LL TAKE COLOR PHOTOGRAPHS, STUDY THEM, AND SUGGEST IMPROVEMENTS, MRS. JOHNSON.
THE INTERIOR DECORATOR WILL EXAMINE MR. AND MRS. JOHNSON'S FURNITURE AND THEN SELECT DRAPES, RUGS, TABLES, LAMPS AND DECORATIONS WHICH WILL GO BEAUTIFULLY WITH ONE ANOTHER

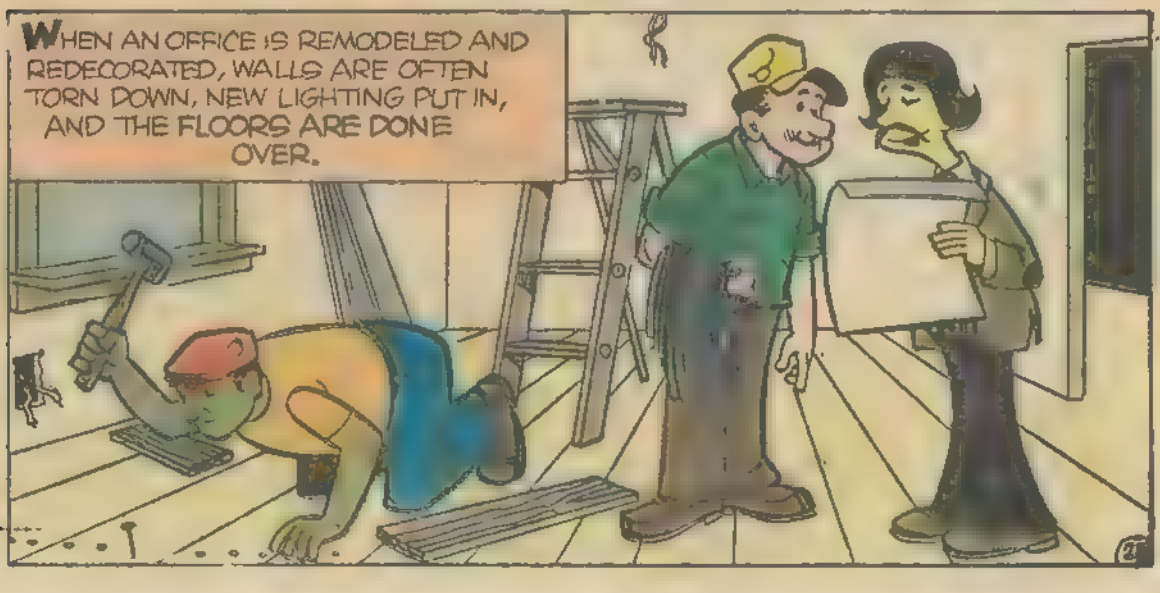

MRS. CLARK WILL LOOK FOR THE FABRICS AND THE COLOR COMBINATIONS THAT THE PEOPLE WHO LIVE IN THE HOME WILL LIKE BEST AND ENJOYING LOOKING AT.
MRS. CLARK IS AN EXCELLENT SHOPPER. SHE BUYS THE GOODS SHE PICKS AT LOWER PRICES BECAUSE SHE BRINGS THE STORE OWNERS A LOT OF BUSINESS.
I THINK THIS END TABLE AND LAMP SHOULD GO NEXT TO THE SOFA, MRS. JOHNSON. I'VE SELECTED THE DRAPERIES FOR THE ROOM...YOU'LL LIKE THEM.
WHAT WOULD HAVE BEEN A LONG AND DIFFICULT TASK FOR THE HOMEOWNERS MOVING INTO A NEW HOME IS EASY FOR THEM WITH PROFESSIONAL INTERIOR DECORATOR SERVICES.
IT IS TERRIFIC!
WAIT TILL YOU SEE WHAT SHE HAS DONE INSIDE.

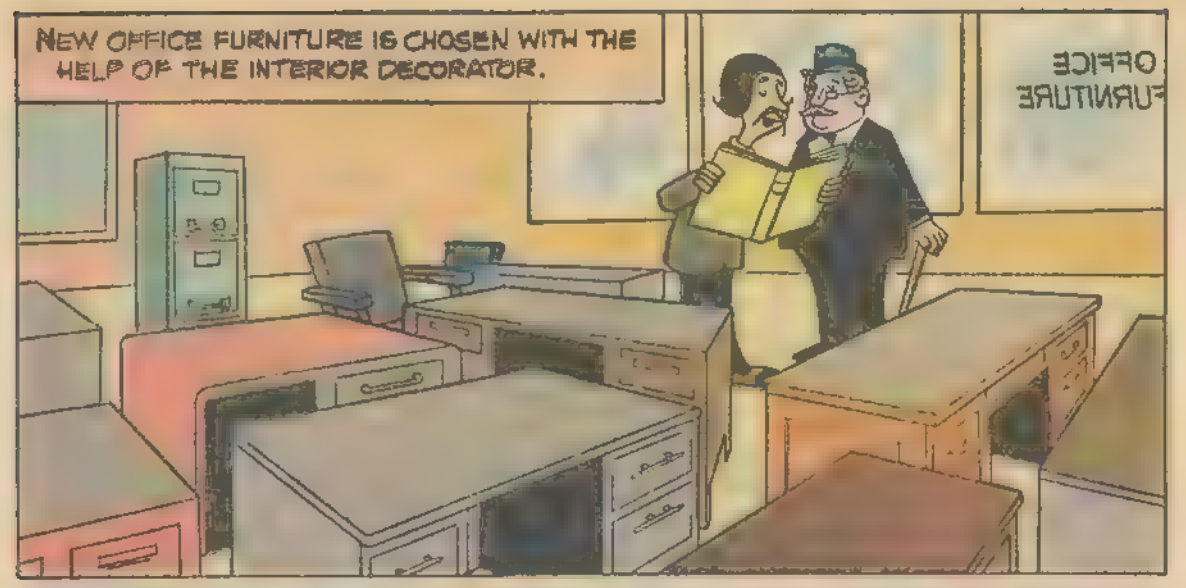

MY WIFE AND I ARE VERY PLEASED WITH YOUR WORK, MRS. CLARK.

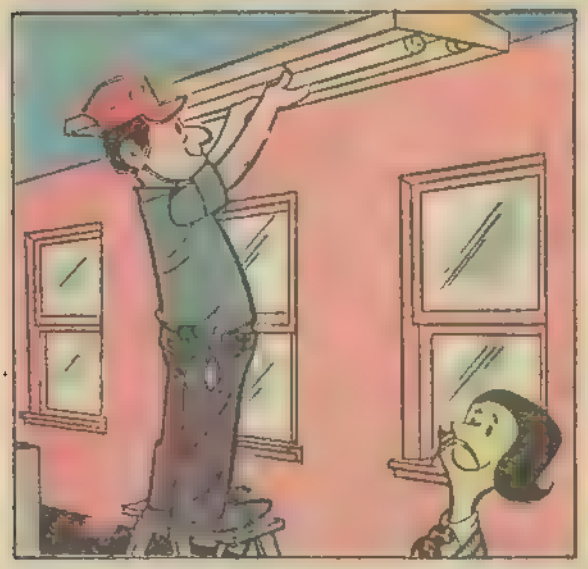

INTERIOR DECORATORS' FEES ARE OFTEN HIGH BUT SOMETIMES THEY SAVE THEIR CUSTOMERS MONEY BY CHOOSING WISELY.


ABOUT HALF OF ALL INTERIOR DECORATORS ARE MEN. IN ADDITION TO PRIVATE HOMES, DECORATORS PLAN THE FURNISHINGS AND OVERALL APPEARANCE OF HOTELS, HOSPITALS, OFFICES AND EVEN PASSENGER PLANES.


INTERIOR DECORATORS ARE SOMETIMES ASKED TO RE-DESIGN THE INSIDE OF OLDER BUILDINGS.


WHEN AN OFFICE IS REMODELED AND REDECORATED, WALLS ARE OFTEN TORN DOWN, NEW LIGHTING PUT IN, AND THE FLOORS ARE DONE OVER.

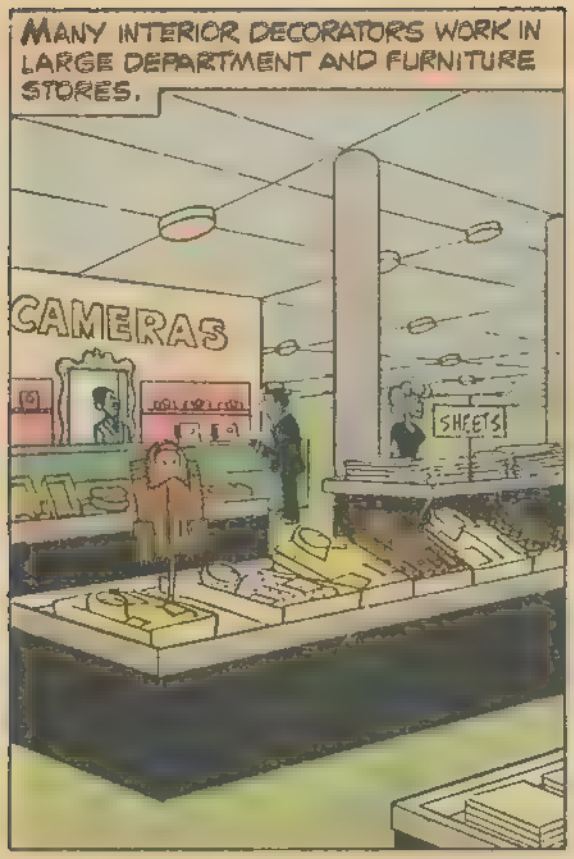

NEW OFFICE FURNITURE IS CHOSEN WITH THE HELP OF THE INTERIOR DECORATOR.

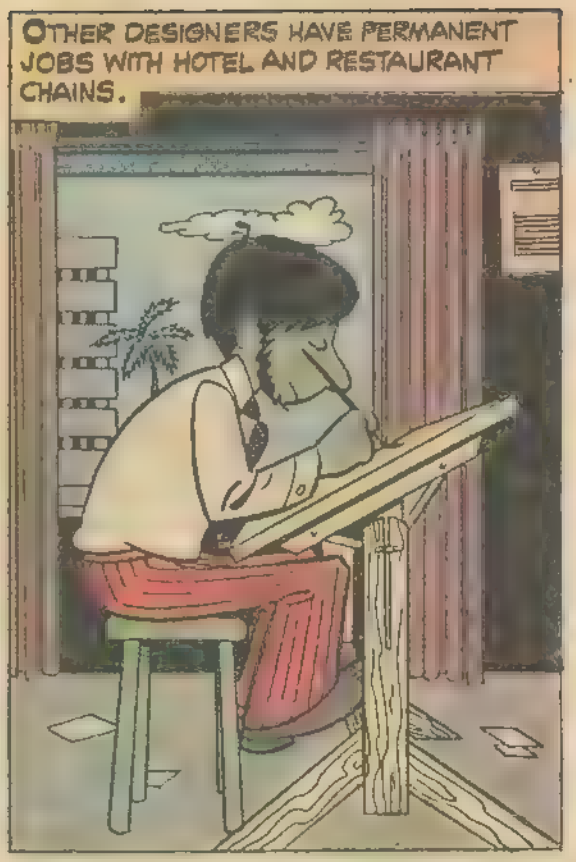


MOST BUSINESS FIRMS USE INTERIOR DESIGNERS. THE RESULTS ARE USUALLY PLEASING TO ALL.

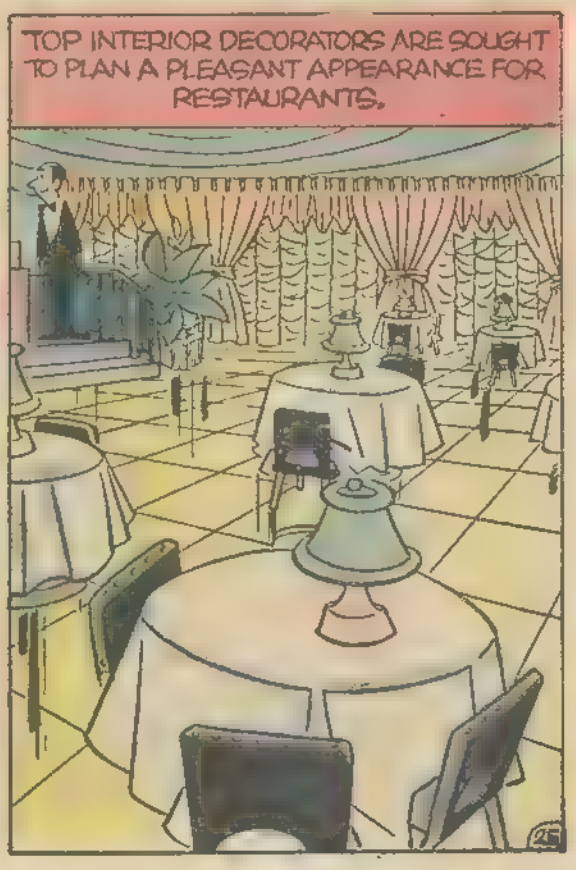
THE AIRLINES USE INTERIOR DESIGNERS TO MAKE THEIR JET PLANES MORE PLEASANT TO RIDE IN.

AIRLINES COMPETE WITH EACH OTHER TO TRY TO HAVE THE MOST ATTRACTIVE AIRCRAFT AND CUSTOMER SERVICES.

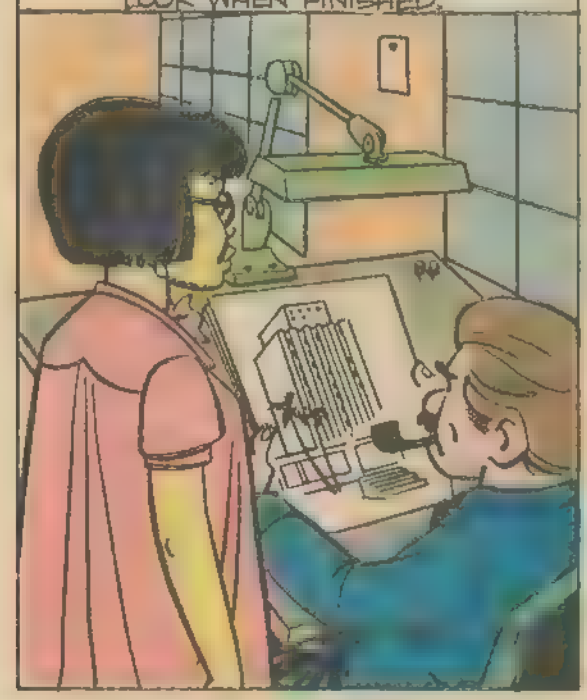

MANY INTERIOR DECORATORS WORK IN LARGE DEPARTMENT AND FURNITURE STORES.
CAMERAS
SHEETS


OTHER DESIGNERS HAVE PERMANENT JOBS WITH HOTEL AND RESTAURANT CHAINS.

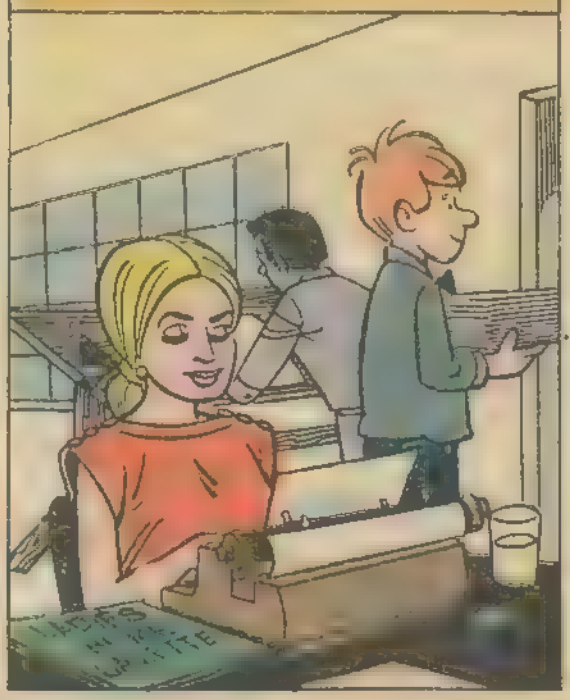
THESE DECORATORS CHOOSE THE FURNITURE, PICTURES, FABRICS, RUGS AND EVEN THE BATHROOM AND LIGHTING FIXTURES.


TOP INTERIOR DECORATORS ARE SOUGHT TO PLAN A PLEASANT APPEARANCE FOR RESTAURANTS.

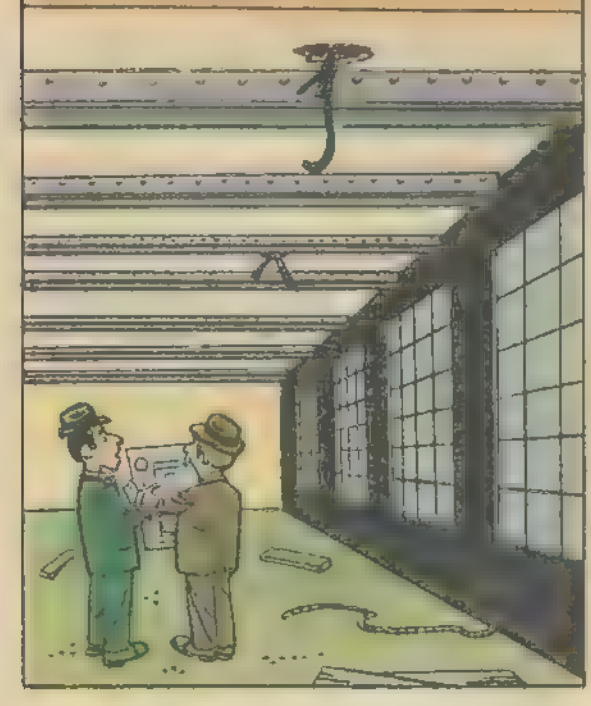
SOME INTERIOR DECORATORS ARE ON THE STAFF OF LARGE ARCHITECTURAL FIRMS. THEY MAKE SKETCHES SHOWING HOW THE INTERIORS OF BUILDINGS ON WHICH THE FIRM IS WORKING WILL LOOK WHEN FINISHED.



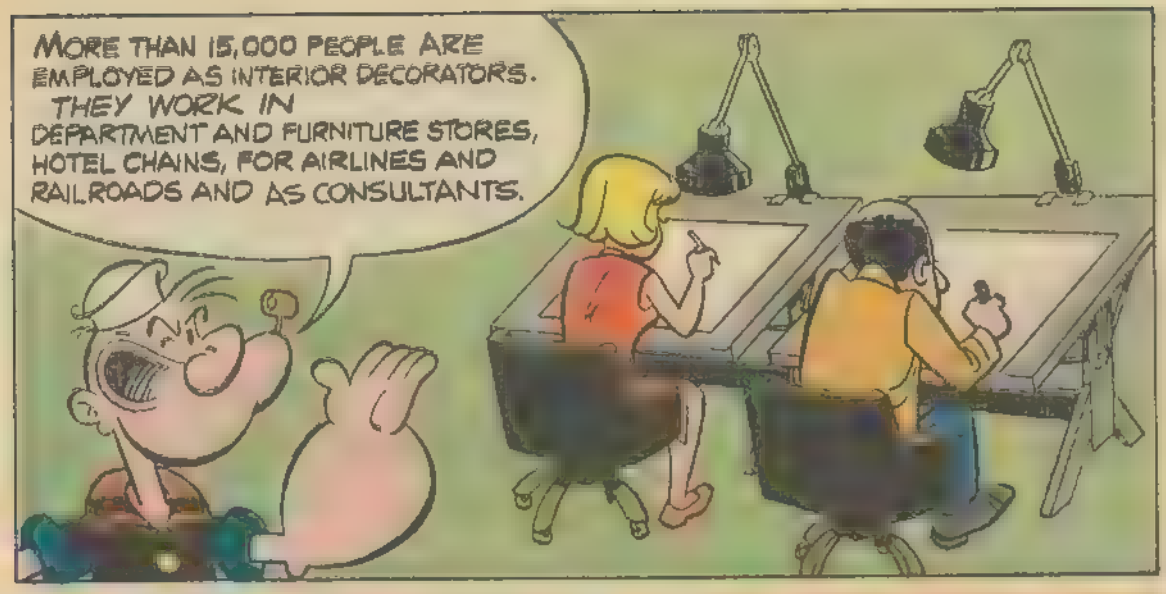
AND OTHER INTERIOR DECORATORS WORK ON THE STAFF OF NEWSPAPERS OR MAGAZINES, WRITING ARTICLES ON FURNISHING AND DECORATING A HOME.



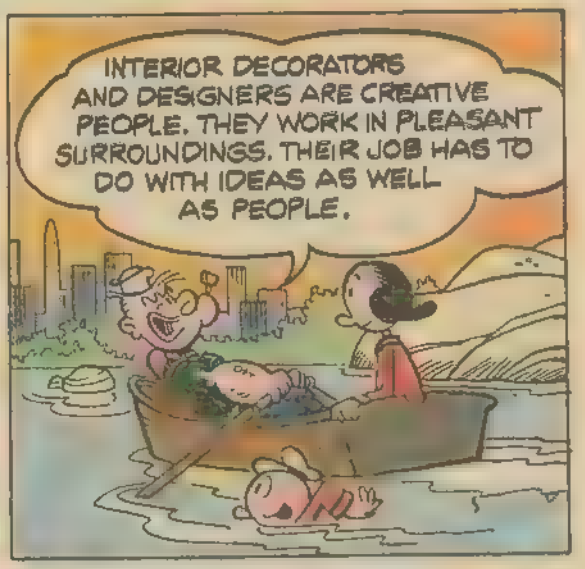
INTERIOR DESIGNERS ARE CALLED UPON TO PLAN HOW TO USE SPACE. THEY MUST ALSO PRODUCE AN INTERIOR ENVIRONMENT THAT WILL BE COMFORTABLE TO LIVE WITH.

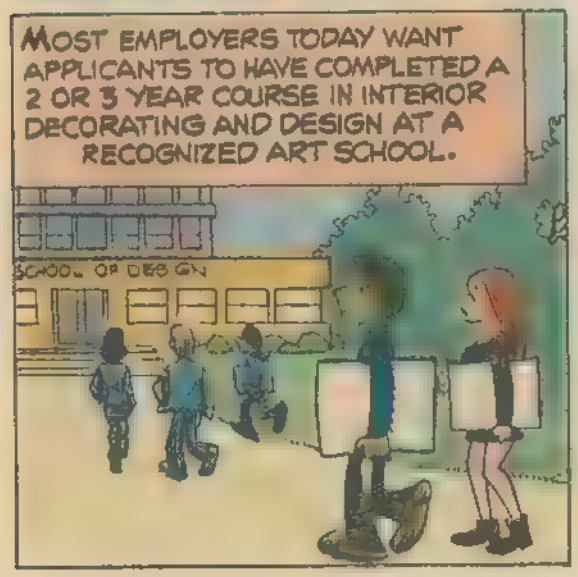


THESE PEOPLE ARE SOMETIMES HIRED TO DESIGN THE ENTIRE INTERIOR OF AN OFFICE BUILDING. THEY DRAW FLOOR PLANS AND SUGGEST THE PLACEMENT OF WALLS AND OTHER NECESSARY ITEMS.


MORE THAN 15,000 PEOPLE ARE EMPLOYED AS INTERIOR DECORATORS. THEY WORK IN DEPARTMENT AND FURNITURE STORES, HOTEL CHAINS, FOR AIRLINES AND RAILROADS AND AS CONSULTANTS.

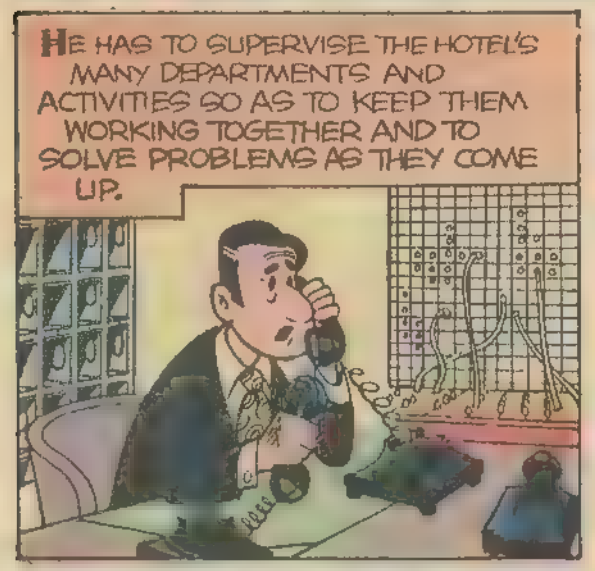
SOME INTERIOR DECORATORS ARE SELF-EMPLOYED, WORKING FROM THEIR HOMES.
PATRICIA WHITE INTERIOR DECORATOR

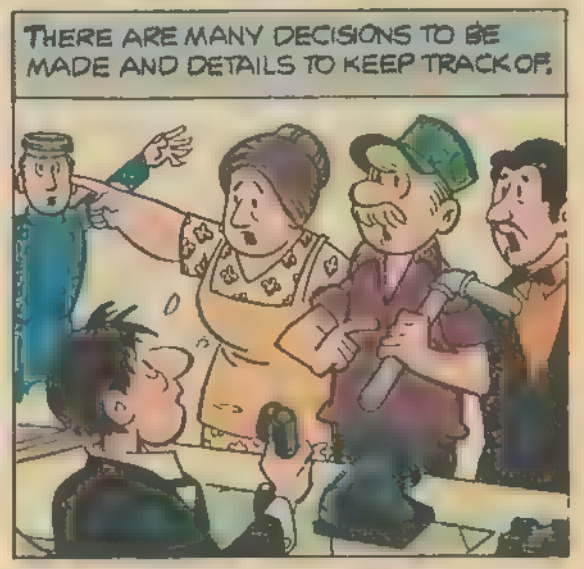

INTERIOR DECORATORS AND DESIGNERS ARE CREATIVE PEOPLE. THEY WORK IN PLEASANT SURROUNDINGS. THEIR JOB HAS TO DO WITH IDEAS AS WELL AS PEOPLE.


MOST EMPLOYERS TODAY WANT APPLICANTS TO HAVE COMPLETED A 2 OR 3 YEAR COURSE IN INTERIOR DECORATING AND DESIGN AT A RECOGNIZED ART SCHOOL.
SCHOOL OF DESIGN

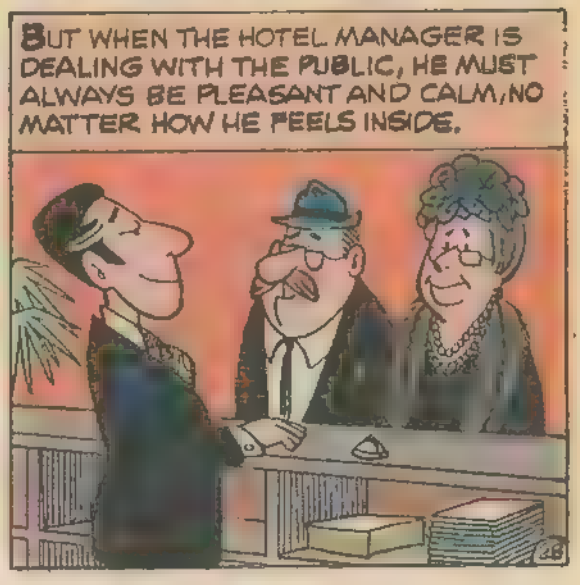
INTERIOR DECORATORS SHOULD KNOW ABOUT FURNISHINGS, FABRICS, METALS, PLASTICS AND PAINTS. THEY SHOULD STUDY SALESMANSHIP AND BUSINESS ARITHMETIC. THEY NEED A LOT OF PATIENCE, AS THEY WORK WITH PEOPLE.

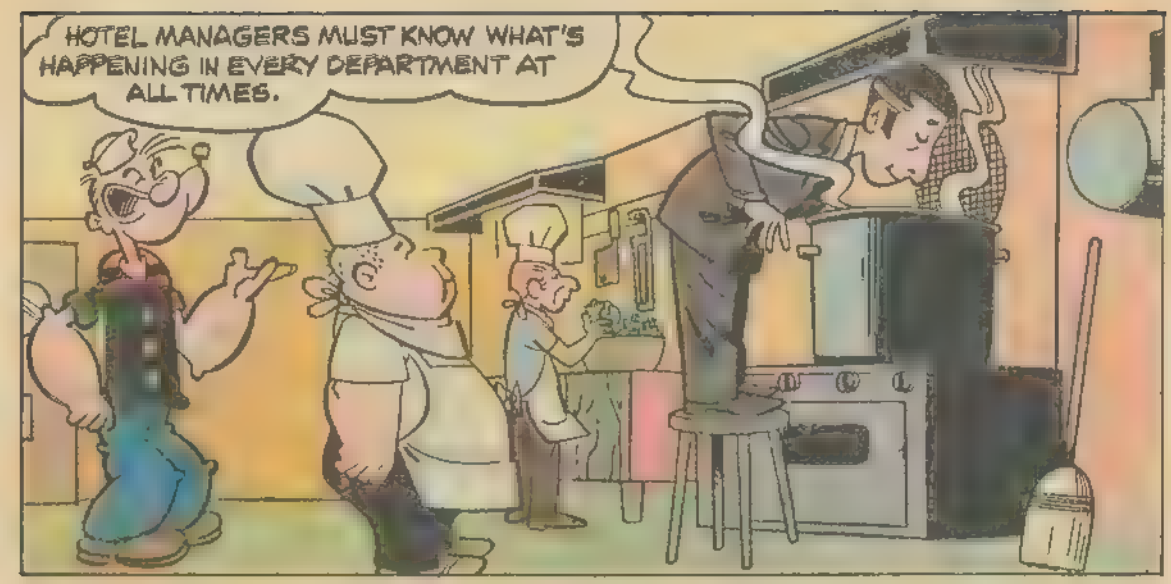
MANAGING A LARGE, MODERN HOTEL IS A VERY DIFFERENT JOB. THE HOTEL MANAGER MUST OPERATE THE HOTEL AT A PROFIT AND MAKE THE HOTEL'S GUEST'S STAY AT THE HOTEL A VERY COMFORTABLE AND ENJOYABLE EXPERIENCE.


HE HAS TO SUPERVISE THE HOTEL'S MANY DEPARTMENTS AND ACTIVITIES SO AS TO KEEP THEM WORKING TOGETHER AND TO SOLVE PROBLEMS AS THEY COME UP.


THERE ARE MANY DECISIONS TO BE MADE AND DETAILS TO KEEP TRACK OF.

AT TIMES, HOTEL MANAGERS ARE VERY BUSY PEOPLE.


BUT WHEN THE HOTEL MANAGER IS DEALING WITH THE PUBLIC, HE MUST ALWAYS BE PLEASANT AND CALM, NO MATTER HOW HE FEELS INSIDE.

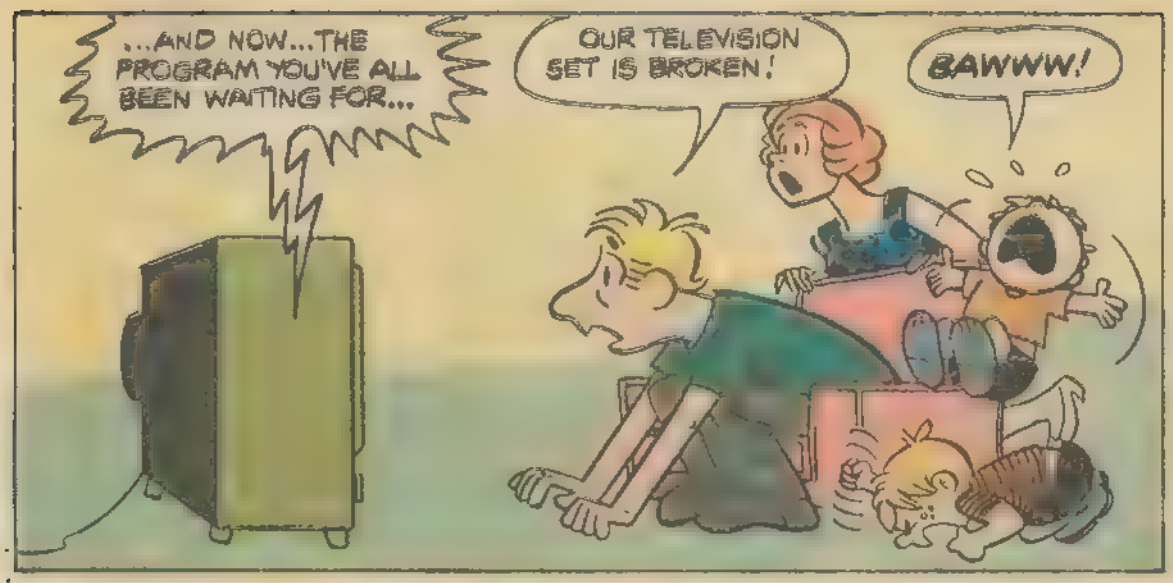

HOTEL MANAGERS MUST KNOW WHAT'S HAPPENING IN EVERY DEPARTMENT AT ALL TIMES.

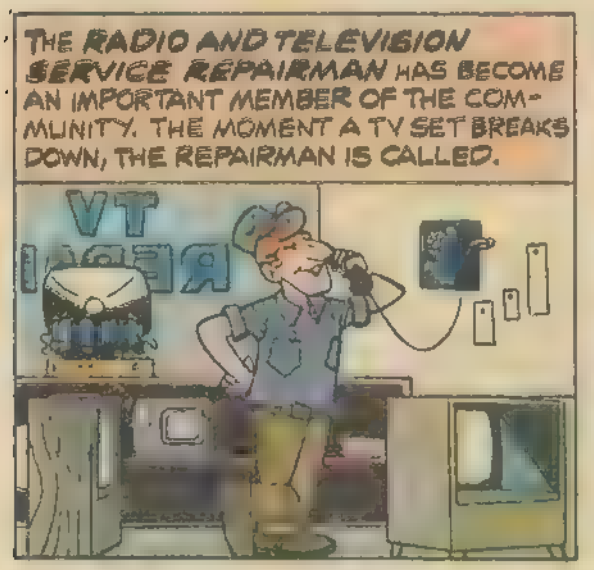
THEY MUST SECURE ADDITIONAL BUSINESS FOR THE BANQUET ROOMS. WEDDINGS, DINNERS, DANCES AND OTHER AFFAIRS BRING EXCELLENT INCOME TO THE HOTELS.

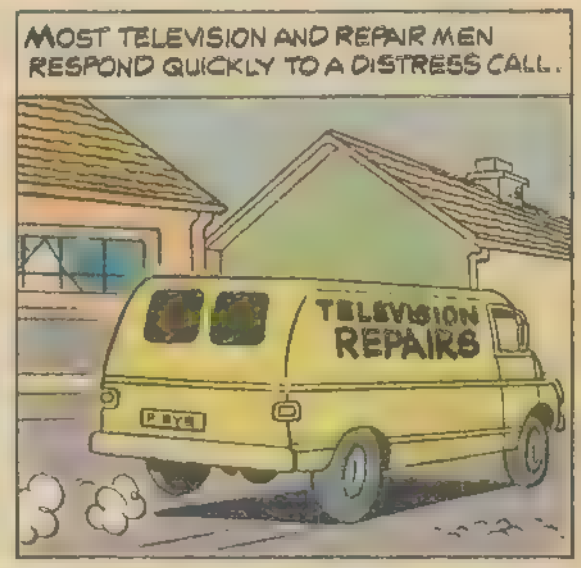
THERE ARE ABOUT 150,000 HOTEL AND MOTEL MANAGERS EMPLOYED. ABOUT 70,000 OF THESE ARE SALARIED. THE OTHER 80,000 ARE OWNER MANAGERS.

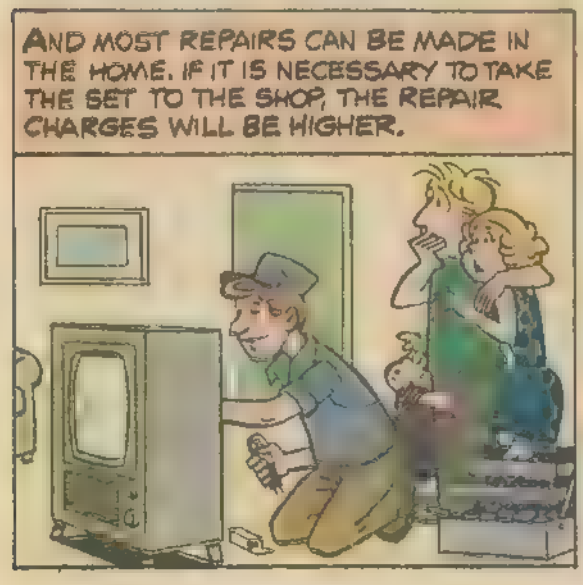
LARGE HOTELS USUALLY PROMOTE THEIR MANAGERS FROM THEIR OWN STAFFS. AN ASSISTANT IS MADE THE HEAD MANAGER AND SOMEONE FROM THE FRONT OFFICE BECOMES THE NEW ASSISTANT MANAGER.
HOTEL

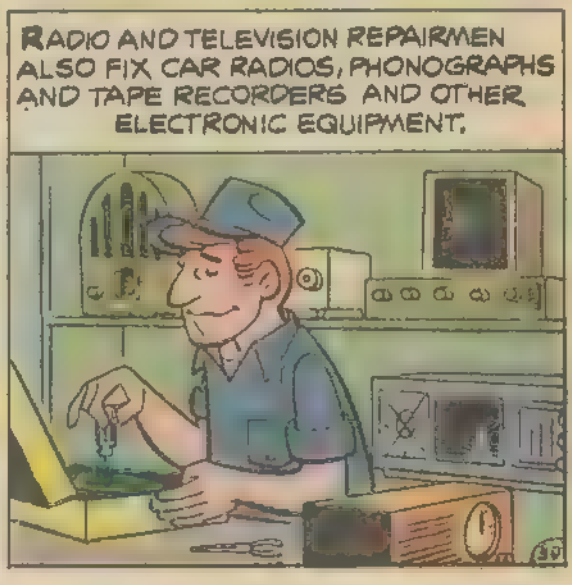
MOST HOTEL OWNERS BELIEVE THAT A SPECIAL FOUR YEAR COLLEGE COURSE IN HOTEL AND RESTAURANT MANAGEMENT IS THE BEST PREPARATION FOR THE TOP JOB.


...AND NOW...THE PROGRAM YOU'VE ALL BEEN WAITING FOR...
OUR TELEVISION SET IS BROKEN!
BAWWW!


THE RADIO AND TELEVISION SERVICE REPAIRMAN HAS BECOME AN IMPORTANT MEMBER OF THE COMMUNITY. THE MOMENT A TV SET BREAKS DOWN, THE REPAIRMAN IS CALLED.

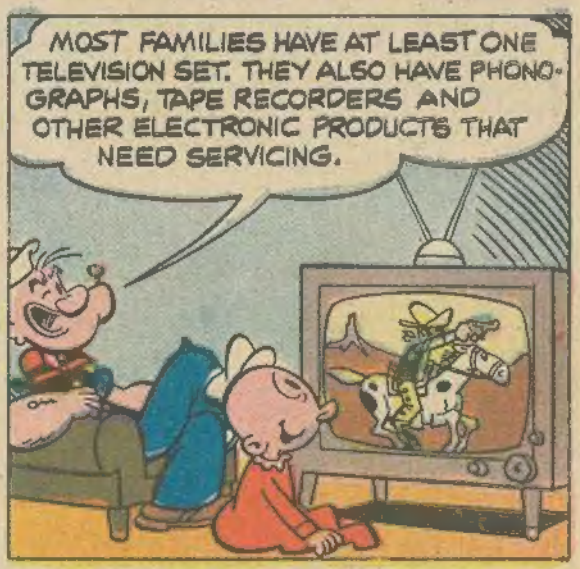

MOST TELEVISION AND REPAIR MEN RESPOND QUICKLY TO A DISTRESS CALL.
TELEVISION REPAIRS


AND MOST REPAIRS CAN BE MADE IN THE HOME. IF IT IS NECESSARY TO TAKE THE SET TO THE SHOP, THE REPAIR CHARGES WILL BE HIGHER.

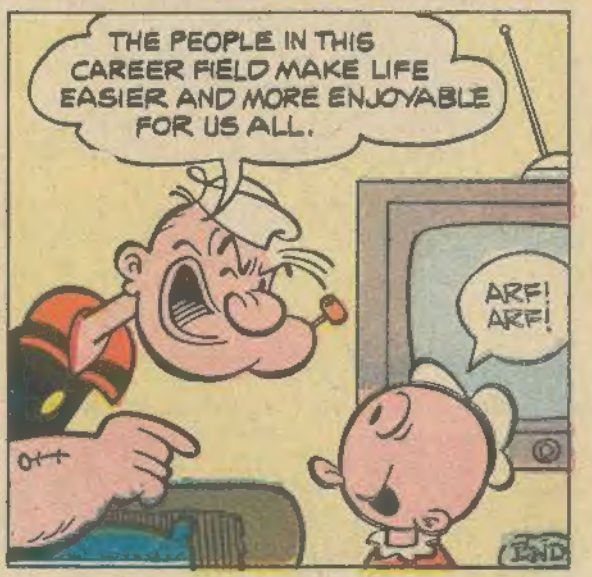

RADIO AND TELEVISION REPAIRMEN ALSO FIX CAR RADIOS, PHONOGRAPHS AND TAPE RECORDERS AND OTHER ELECTRONIC EQUIPMENT.

ABOUT 125,000 TELEVISION AND RADIO REPAIRMEN WORK FULL TIME. ONE THIRD OF THESE ARE SELF EMPLOYED. THE OTHERS WORK FOR STORES, LARGE SERVICE SHOPS OR GOVERNMENT AGENCIES.
TELEVISION REPAIRS

HIGHLY SKILLED REPAIRMEN NEED SOME TRAINING IN ELECTRONICS WHICH CAN BE LEARNED IN TECHNICAL OR VOCATIONAL HIGH SCHOOL. THIS TRAINING IS HELPFUL IN GETTING THIS JOB.


MOST FAMILIES HAVE AT LEAST ONE TELEVISION SET. THEY ALSO HAVE PHONOGRAPHS, TAPE RECORDERS AND OTHER ELECTRONIC PRODUCTS THAT NEED SERVICING.

IT IS SURPRISING HOW MANY DIFFERENT JOBS THERE ARE THAT ARE RELATED TO THINGS IN THE HOME. THERE ARE CAREERS FOR SKILLED AND UNSKILLED PEOPLE, MEN AND WOMEN, YOUNG AND OLD.


THE PEOPLE IN THIS CAREER FIELD MAKE LIFE EASIER AND MORE ENJOYABLE FOR US ALL.
ARF! ARF!
END

CAN YOU ANSWER THESE ?

1. LIST FIVE JOBS IN CONSUMER AND HOMEMAKING AREAS YOU THINK YOU MIGHT ENJOY. NEXT TO EACH LIST ANY TRAINING YOU WOULD NEED. YOU CAN FIND THE ANSWERS IN THIS BOOK.

JOB	TRAINING

2. DID YOU FIND ANY JOBS YOU DID NOT KNOW ABOUT ? LIST SIX.

_____ _____ _____

_____ _____ _____

3. CONSUMER AND HOMEMAKING JOBS ARE POSSIBLE WITH TRAINING WHICH INCLUDES:

CHECK ONE	YES	NO		YES	NO
HIGH SCHOOL DIPLOMA	___	___	APPRENTICESHIP TRAINING	___	___
VOCATIONAL SCHOOL TRAINING	___	___	COLLEGE DEGREE	___	___
JUNIOR COLLEGE DEGREE	___	___	GRADUATE SCHOOL DEGREE	___	___
ON-THE-JOB TRAINING.	___	___	NO HIGH SCHOOL DIPLOMA	___	___

4. CONSUMER AND HOMEMAKING CAREERS MAY BE FOUND IN:

CHECK ONE	YES	NO		YES	NO
AIRPLANE INDUSTRIES	___	___	RESTAURANTS	___	___
GOVERNMENT AGENCIES	___	___	PRIVATE HOMES	___	___
ARMED SERVICES	___	___	HOSPITALS	___	___
BUSINESS AND INDUSTRY	___	___	SCHOOLS	___	___
HOTELS AND MOTELS	___	___	FAMILY RELATIONS	___	___

	YES	NO
5. DO PEOPLE WHO WORK IN CONSUMER AND HOMEMAKING CAREERS USUALLY WORK DURING THE DAYTIME HOURS ?	___	___
6. CAN MEN AND WOMEN OF MANY AGES FIND JOBS IN CONSUMER AND HOMEMAKING ?	___	___
7. ARE MANY MEN AND WOMEN WITH WIDE RANGES OF ABILITY AND TRAINING NEEDED FOR CONSUMER AND HOMEMAKING CAREERS ?	___	___
8. MANY JOBS IN CONSUMER AND HOMEMAKING REQUIRE: GOOD MANNERS, NEAT APPEARANCE, DEPENDABILITY, PROMPTNESS AND PATIENCE.	___	___
9. IS IT POSSIBLE TO FIND WORK IN CONSUMER AND HOMEMAKING WITHOUT A COLLEGE DEGREE ?	___	___
10. ARE PEOPLE WHO WORK IN CONSUMER HOMEMAKING CAREERS IMPORTANT TO HOMEOWNERS ?	___	___
11. DO ALL THE PEOPLE IN THE UNITED STATES NEED THE SERVICES OF MEN AND WOMEN WHO WORK IN CONSUMER AND HOMEMAKING CAREERS ?	___	___
12. DID POPEYE THINK THE CONSUMER AND HOMEMAKING WORKERS MADE LIFE BETTER FOR ALL OF US ?	___	___

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DISCUSSION QUESTIONS!

DIRECTIONS:

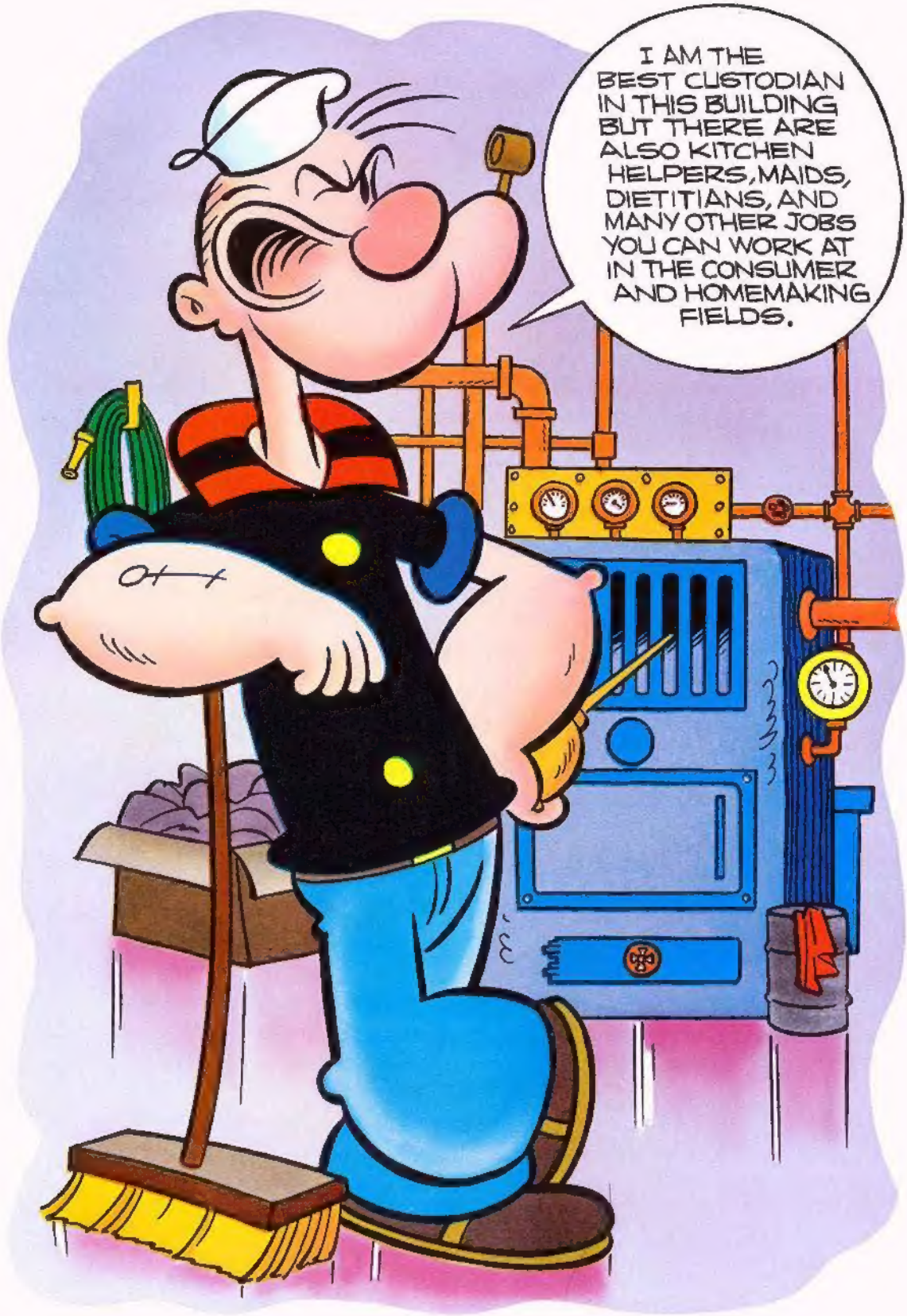
CONSIDER AND DISCUSS THE FOLLOWING QUESTIONS

1. WHAT ACTIVITIES AND CHORES DO YOU DO TO HELP OTHERS (AND YOURSELF) IN YOUR HOME OR WHERE YOU LIVE? WHICH DO YOU LIKE THE MOST, WHICH THE LEAST? WHY?

2. HOW HAVE YOU—OR HOW COULD YOU—MAKE THE PLACE YOU LIVE MORE COMFORTABLE OR ATTRACTIVE?

3. WHICH OF THESE WORK AREAS APPEALS TO YOU?
   - *BUYING, PREPARING AND SERVING FOOD*
   - *DESIGNING, MAKING, SELECTING, CLEANING CLOTHES*
   - *DESIGNING, SELECTING, CLEANING FURNISHINGS AND DECORATIONS*
   - *MAINTAINING, FIXING, CLEANING BUILDINGS, GROUNDS, EQUIPMENT*

4. WHICH OCCUPATION OR BUSINESS WHICH PROVIDES FOOD, CLOTHING, AND HOME SERVICES WOULD YOU CHOOSE TO DO?


I AM THE BEST CUSTODIAN IN THIS BUILDING BUT THERE ARE ALSO KITCHEN HELPERS, MAIDS, DIETITIANS, AND MANY OTHER JOBS YOU CAN WORK AT IN THE CONSUMER AND HOMEMAKING FIELDS.